

8<sup>th</sup> December, 2014

FOR IMMEDIATE RELEASE

We are proud to announce that the 8.5" U516S U02283 has earned the OneShot™ designation for curve and lateral applications in the Eagle Ford.

OneShot™ is a special designation *earned* by a bit consistently achieving outstanding performance in a directional application; with performance being *proven*, as this status is not easy to attain.

This OneShot™ bit has been identified by operators in the Eagle Ford to drill well over 600 ft/hr. in the lateral, and has set records in both the lateral and the curve, with the bits coming out in great shape. Since its release in May 2014, this bit has obtained:

- 5 rig records
- 1 operator record
- 2 county records
- Independent records in the curve and lateral

We are looking forward to more great performance from this and other future OneShot™ bits!



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