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FOR IMMEDIATE RELEASE

Ulterra has two manufacturing plants within North America; Fort Worth, Texas and Leduc, Canada. As a company we strive to achieve a safe work environment for all employees.

To pursue the “Zero Incidents” objective, Ulterra Drilling Technologies, LP., launched the **Safety Focus**, which embodies the company’s strategy and unites all the divisions and countries in a coordinated effort. Based on management’s strong commitment and the adoption of a cross-cutting approach to safety, incidents have been significantly reduced with the following;

1. Fostering of the safety culture at all levels.
2. Revision of work processes to align employees with Ulterra’s safety standards.
3. Communication for emphasis on Safety as #1 priority.
4. Prompt and effective reporting and analysis of incidents.
5. Increased safety training throughout employment.
6. Monitoring of safety performance.
7. Fostering the involvement of all workers for workplace safety.
8. Implementation of global safety initiatives.
9. Revise the safety organization to increase the integration of safety with business.
10. Facilitate the sharing of best practices within the company.

For more information on Ulterra’s safety efforts, please contact Bryce Cook at BCook@ulterra.com



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