

20th January, 2015

FOR IMMEDIATE RELEASE

Ulterra is proud to announce that the 8.75" U516M U02224 has earned the OneShot™ designation for curve applications in the Williston Basin.

OneShot is a special, elite designation *earned* by a bit consistently achieving outstanding performance in a directional application; with performance being proven, as this status is not easy to attain. To date, only two Ulterra bits have earned OneShot designation.

This OneShot bit has been identified by operators in the Williston Basin to dependably finish the curve with over 99% reliability on 173 runs. Directional drillers have raved the precision with which they can maintain tool face control on a variety of motors and assemblies, yielding great build rates, effortless slides, and exemplary ROP. Since its introduction to the Bakken, this bit has obtained:

- Multiple rig records
- Over 500 runs without being pulled for the bit, across the country
- Perfect directional plan delivery on tight 2D builds and complex 3D build and turns
- Consistent performance across the entire spectrum of motor configurations run in the Williston Basin

We are looking forward to more great performance from this and other future OneShot bits!



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