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FOR IMMEDIATE RELEASE

## CounterForce™ and FastBack™ Technology Update

Ulterra released new statistics on the CounterForce™ and FastBack™ technology. After sorting through our data from the last 365 days there were over 20,000 Ulterra bit runs recorded. South Texas Sales Engineer, Ross Pearce, briefly described both CounterForce and FastBack technology. “CounterForce is durable, fast, and directional. Operators have seen a decrease in reactive torque as they are running CounterForce bits, allowing them to run the bits at a lower differential pressure to achieve the same performance, this lead to improved tool life and reduced the amount of trips having to be taken for tool and motor failures. FastBack is fast. It gave the operator a ROP bump in performance throughout their lateral and surface holes, where competitor bits tend to hold them back.”

CounterForce technology has had over 119 different designs in 20 different hole sizes. There have been 3,884 runs drilling over 10,000,000 feet and counting in the last 365 days. This technology has been used in 11 different countries worldwide within these regions: USA, Canada, LAM, MENA, and APAC. MidCon’s Applications Engineer, Ben Bolin, says CounterForce stands out “Because it has jacked up teeth and is aesthetically appealing. The concept is genius and it works.” Our Western U.S. Lead Engineer, Casey Dalla Betta, claims CounterForce shows results because “Steerability is what sets us apart from other companies. We’re able to gain major traction with CounterForce.” While Canada’s Applications Engineer, Rachel Goodship, thinks it stands out from other bits because “Apart from the appearance which is always a talking point; we have noticed that CounterForce bits are able to achieve much higher build rates due to improved toolface control. Customers are also surprised with the durability we can achieve with a relatively light-set bit compared to our competitor heavy set bits.”

FastBack technology has similar data. With over 124 different designs in 25 different hole sizes. FastBack has drilled 3,764 runs drilling over 10,000,000 feet and counting. It is currently used in 10 different countries worldwide within these regions: USA, Canada, LAM, MENA, and APAC. Our NEUS Applications Specialist, Shawn Fox, describes the FastBack as “An evolution of our product that gets the blade out of the way and increases performance.” Shawn has also noticed that when using FastBack technology there is an overall increase in speed in every single design they have put it on.



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