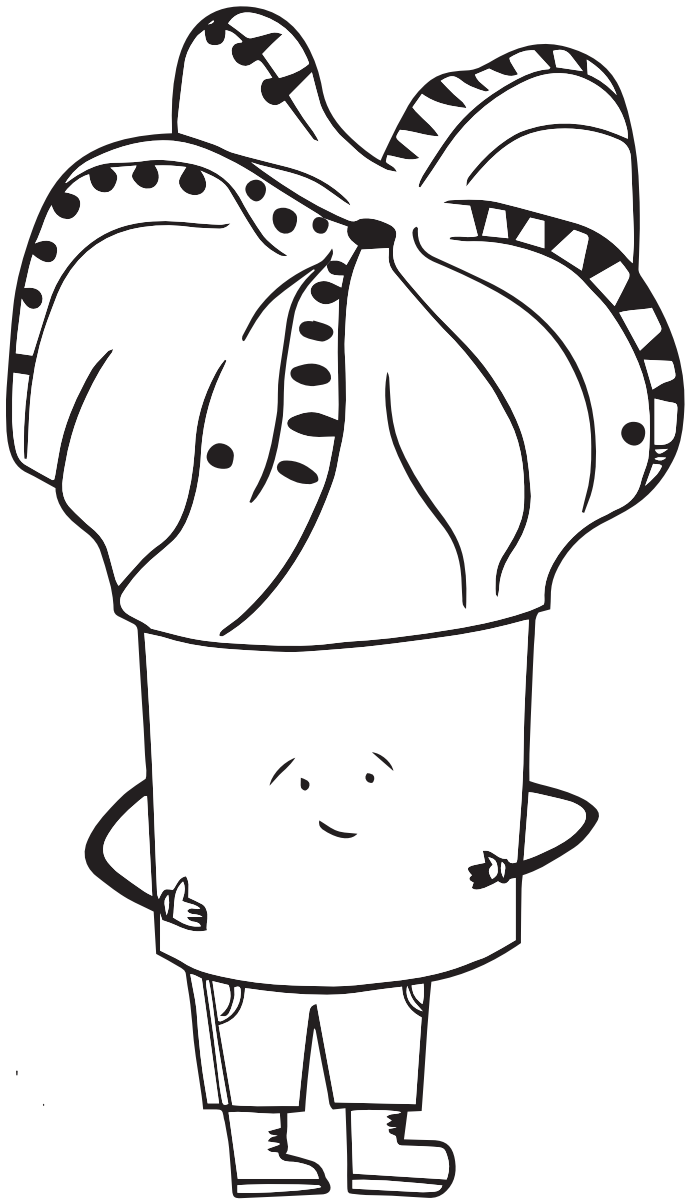


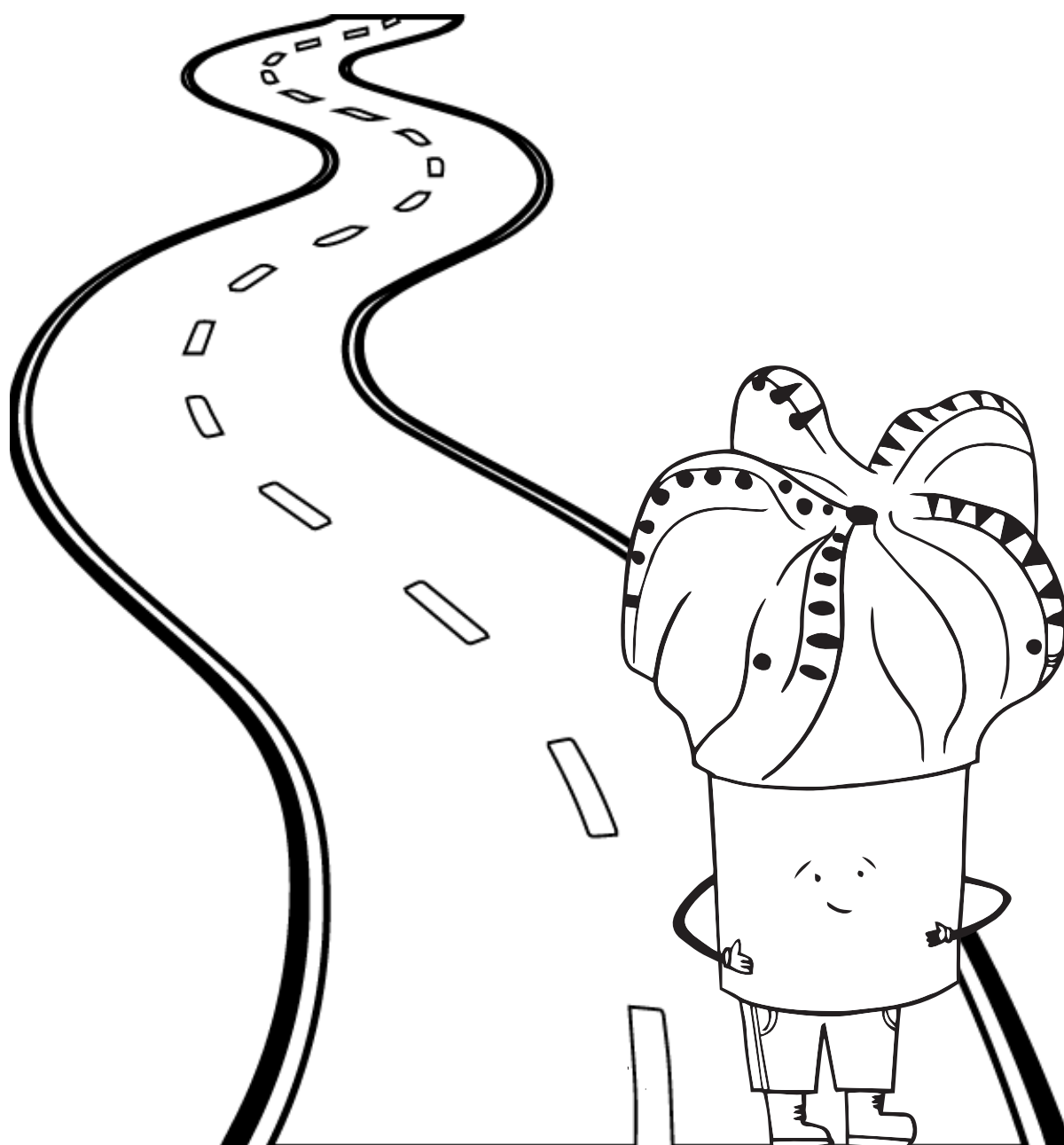
ABC's

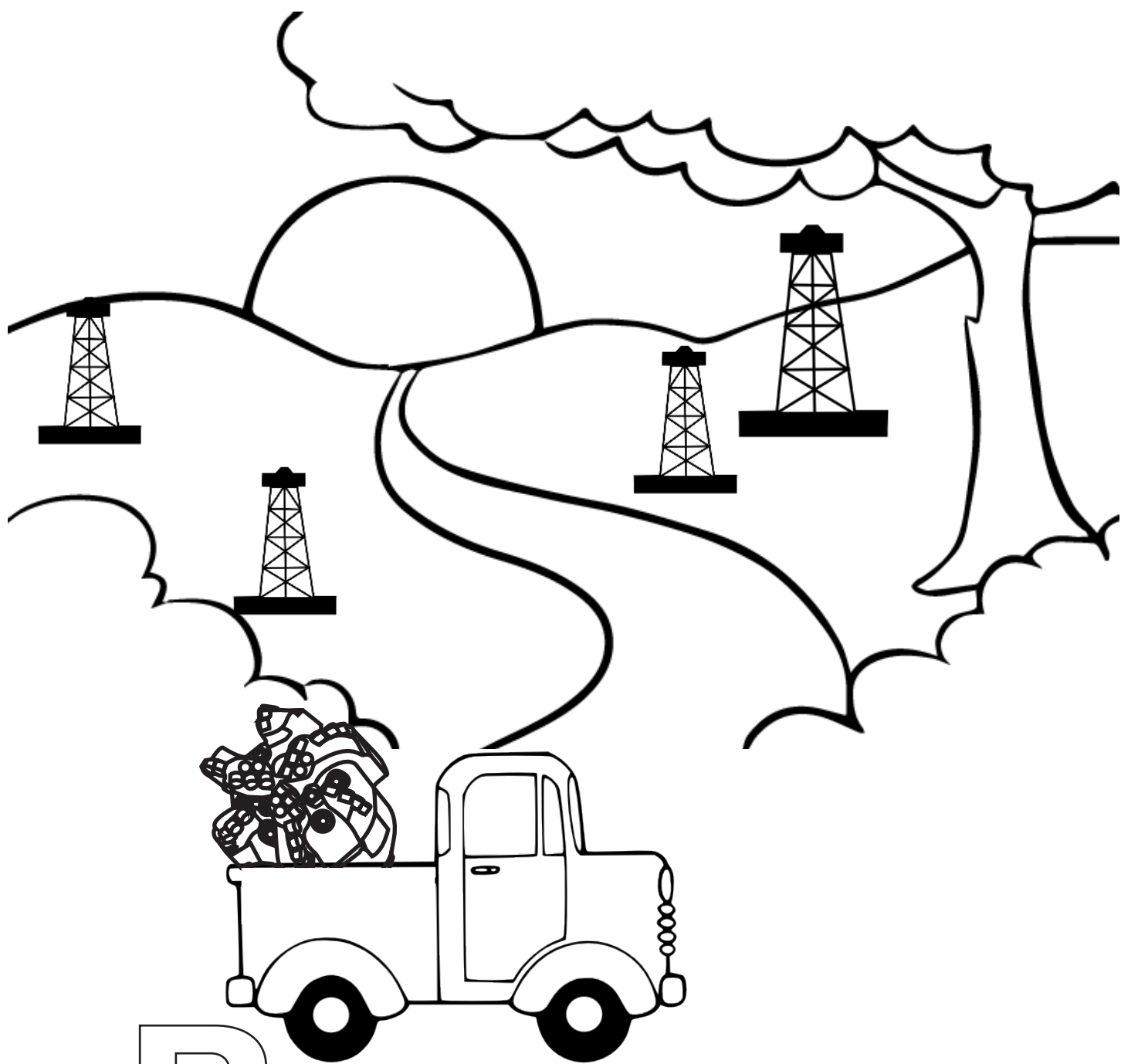
with

Benny

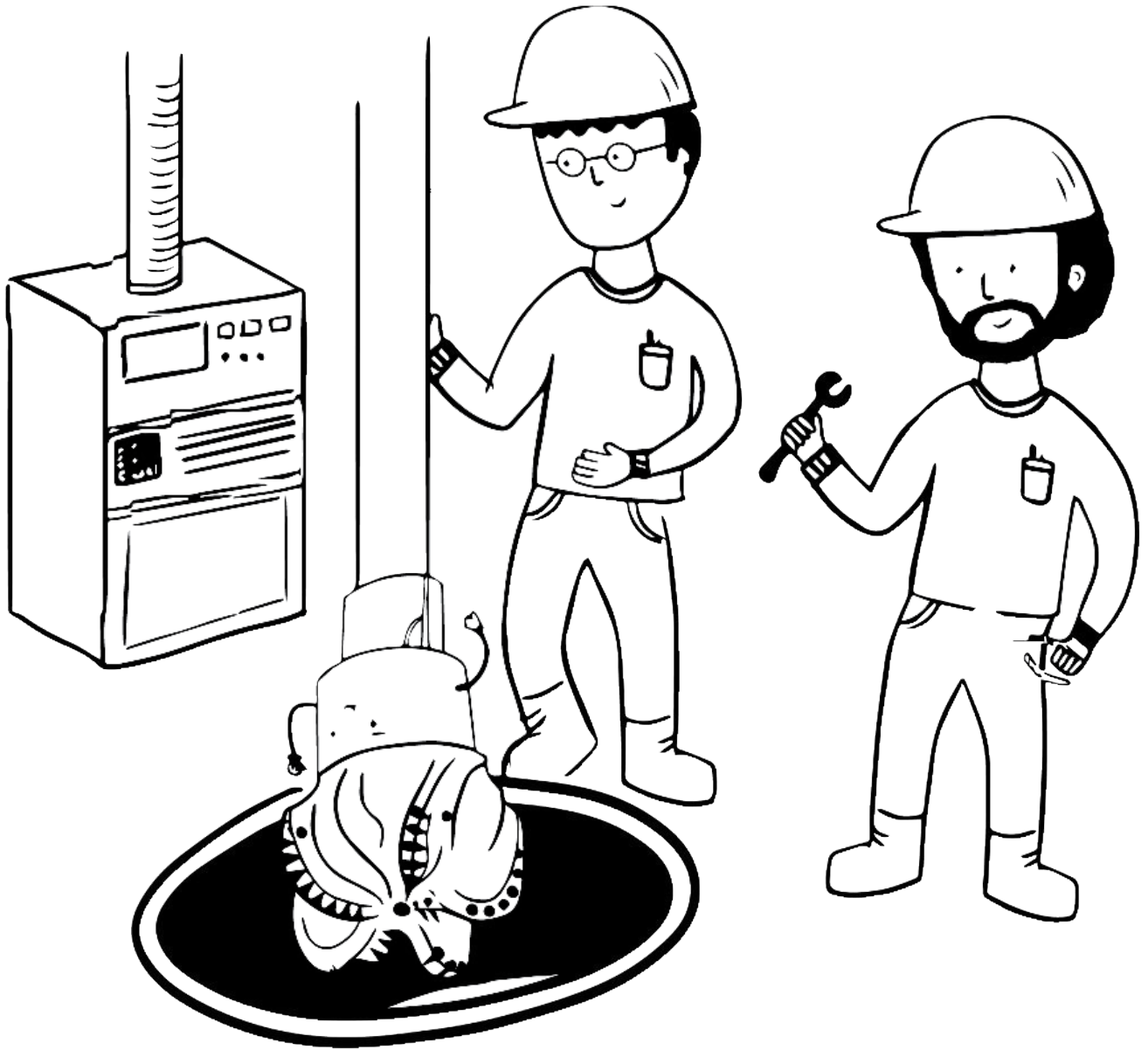


A is for AirRaid, Air
drilling to make Asphalt
for roads.



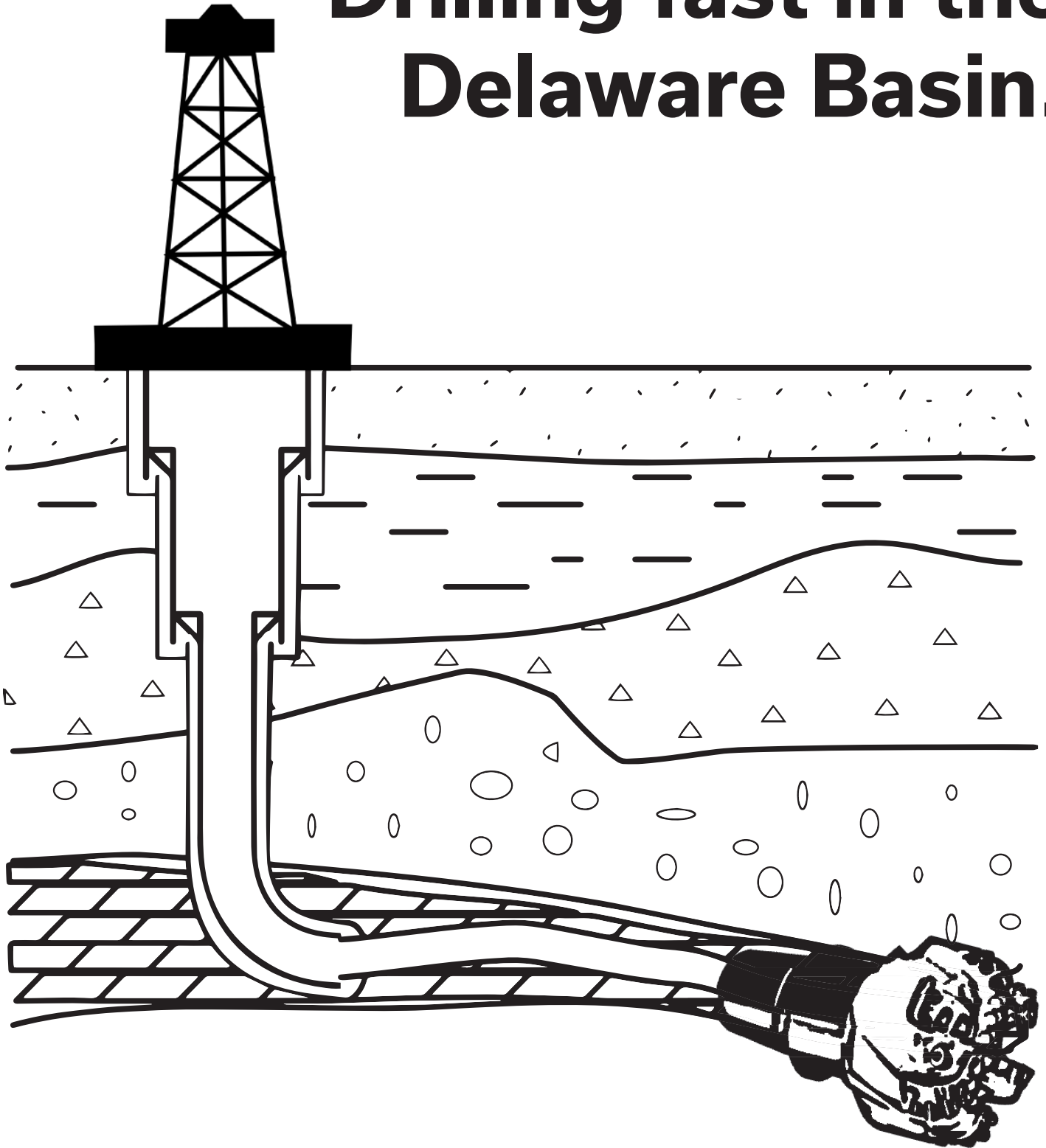


B is for Bit Hand,
dropping Bits off in the
Bakken.



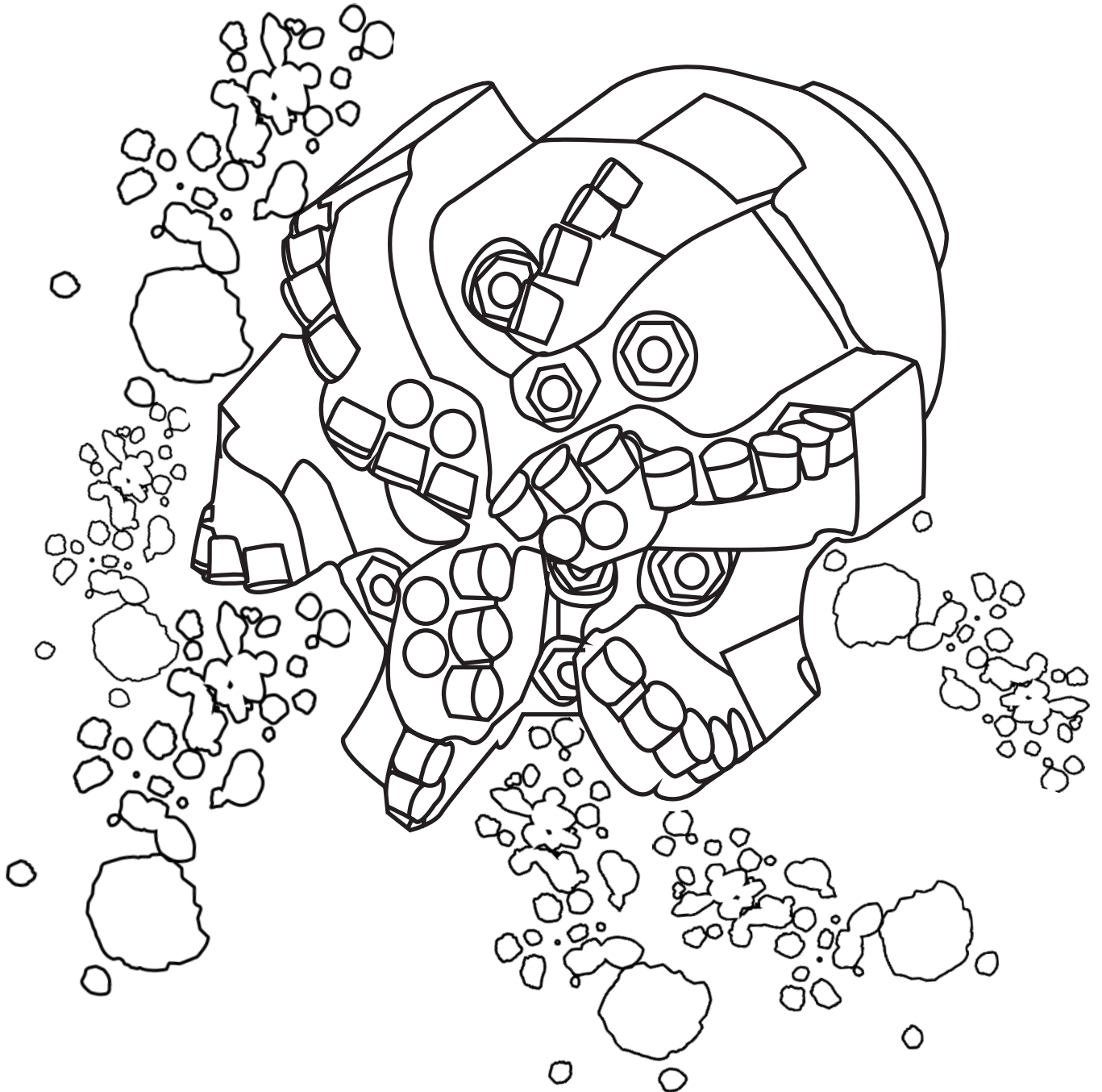
C is for
Company Man using
CounterForce to cut cost.

D is for **Drill Bits**
Drilling fast in the
Delaware Basin.



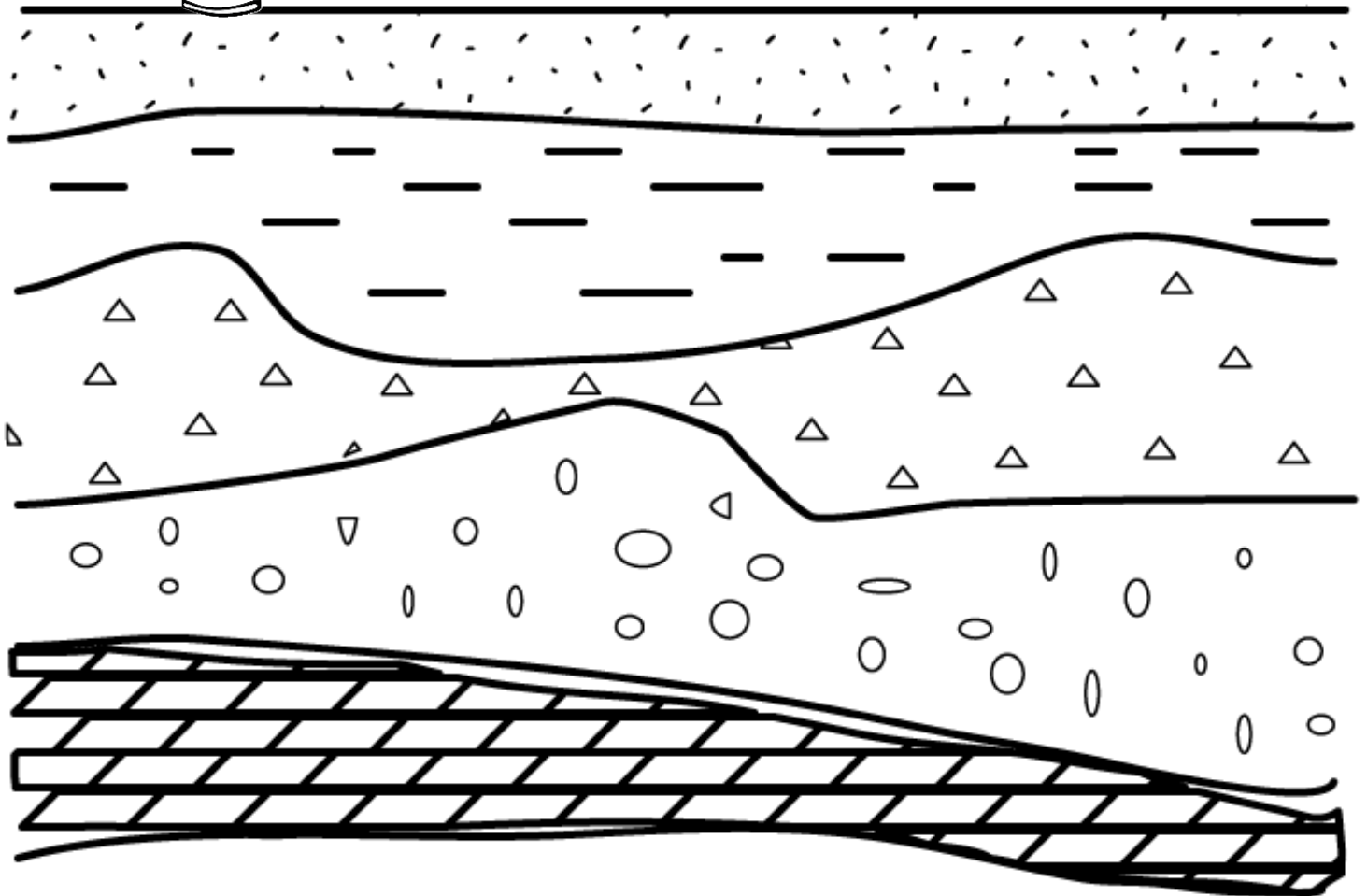
E is for

**Evacuating cuttings for
the Drilling Engineer.**

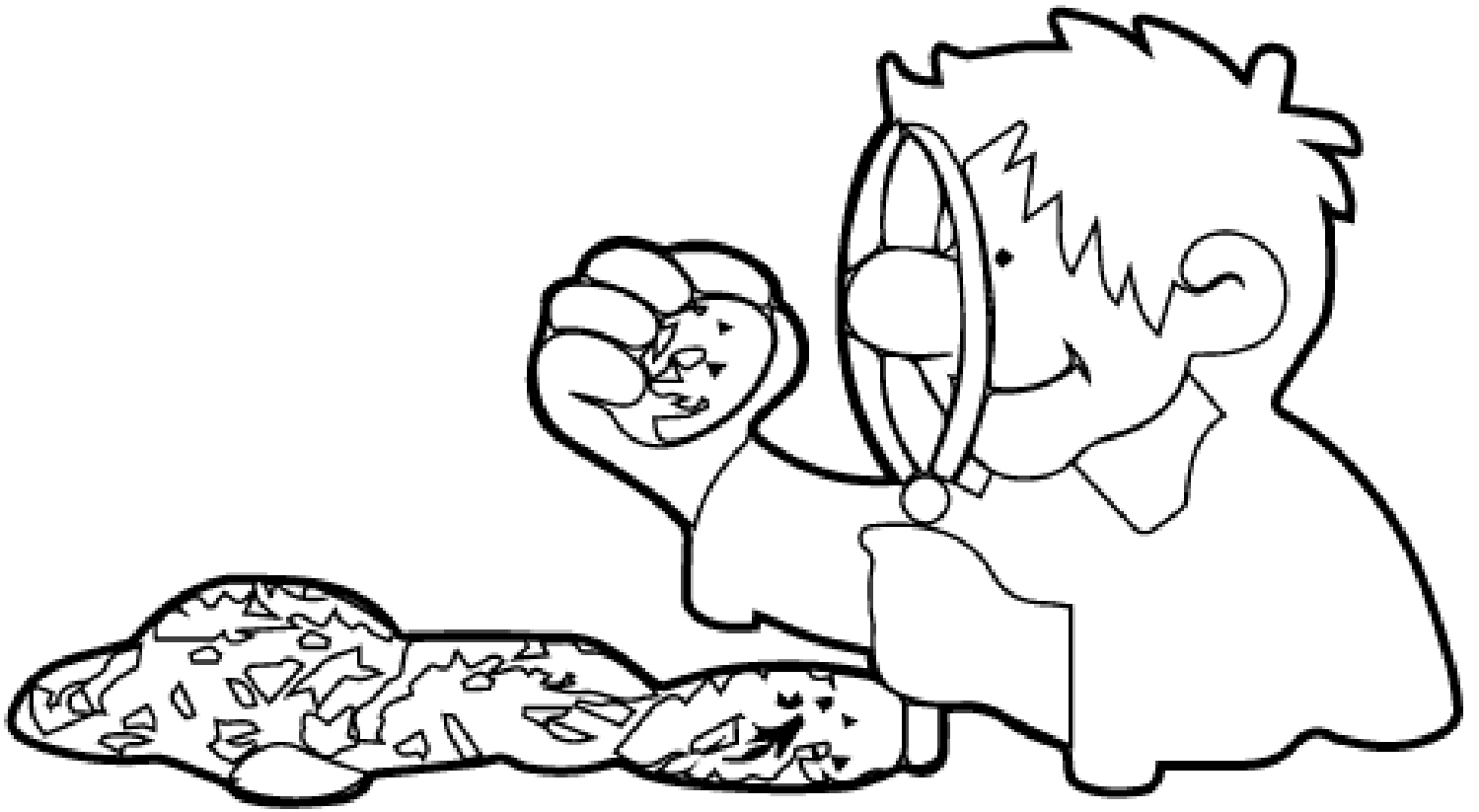


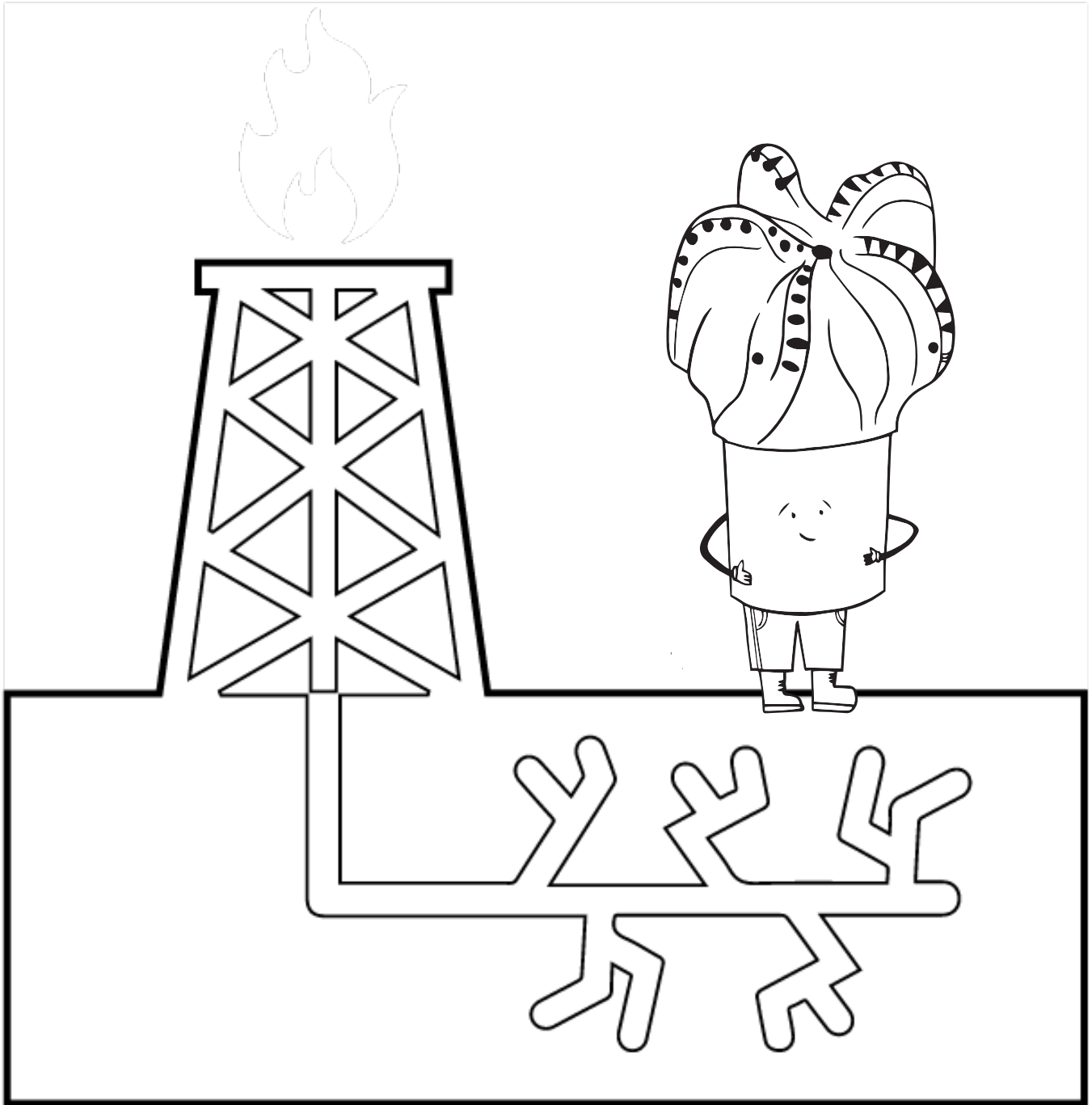
F is for Formation, we

**drill through to
make Footballs.**



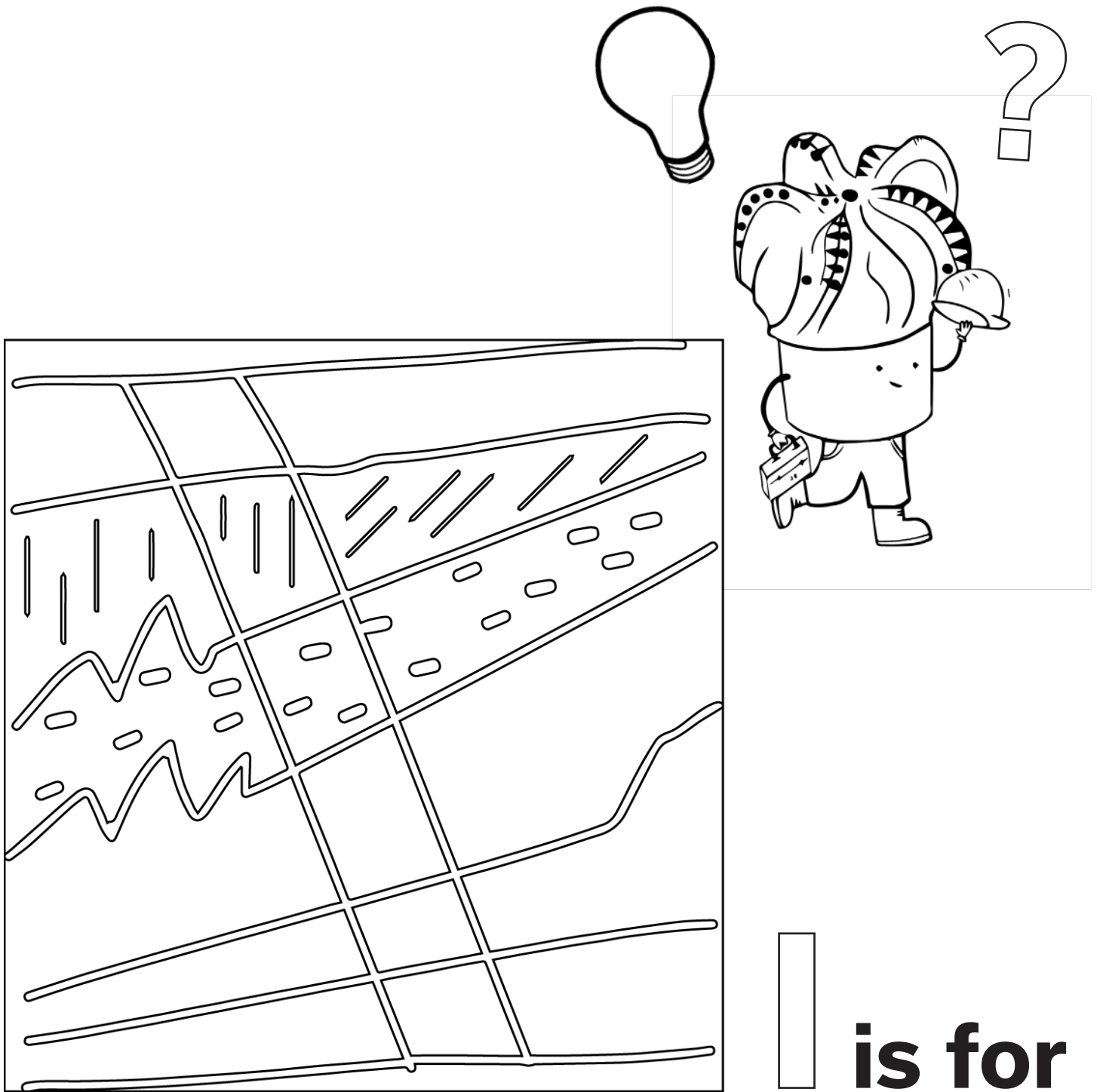
G is for
Geologists to Grade rock
to Guide the well.





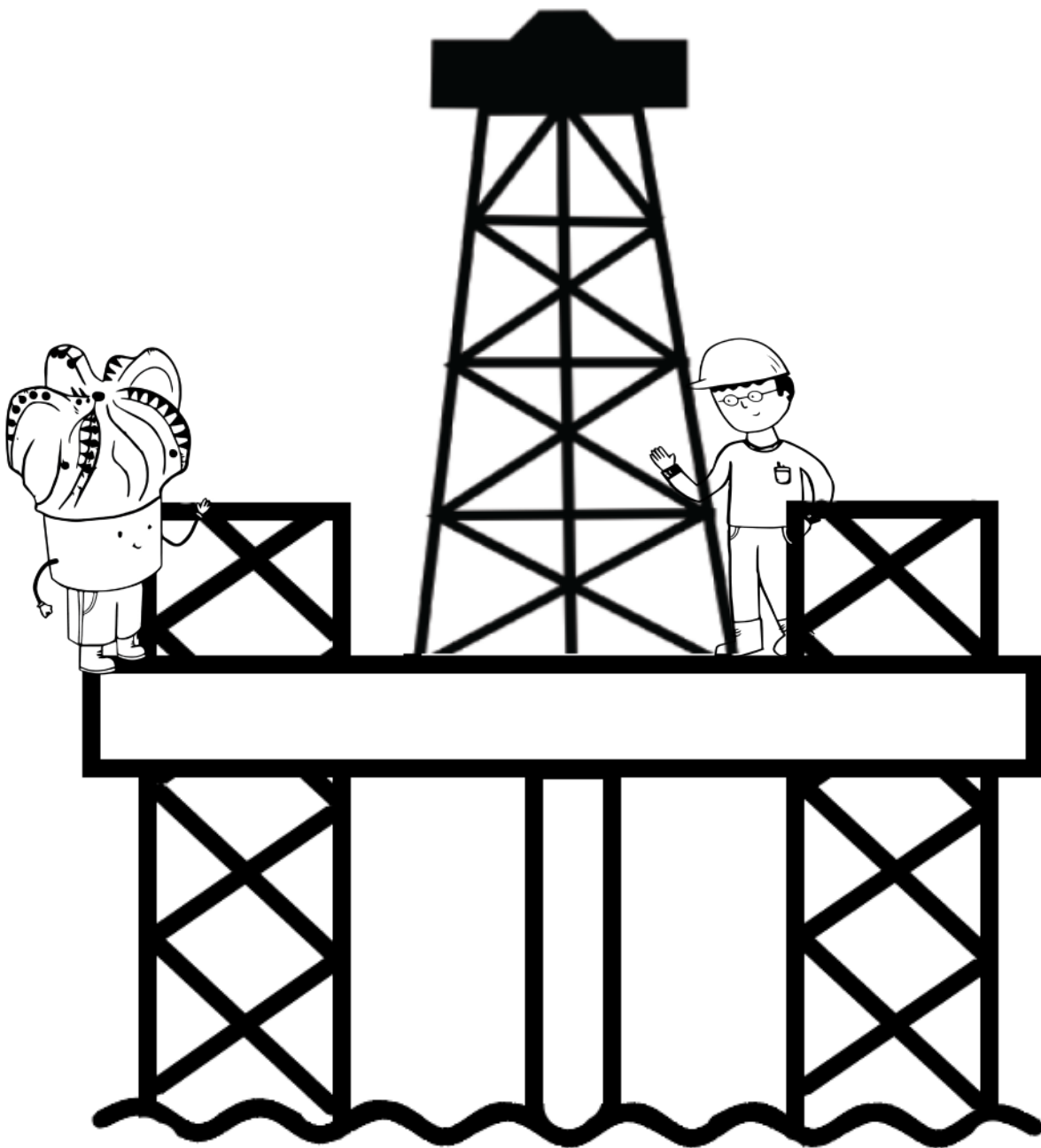
H

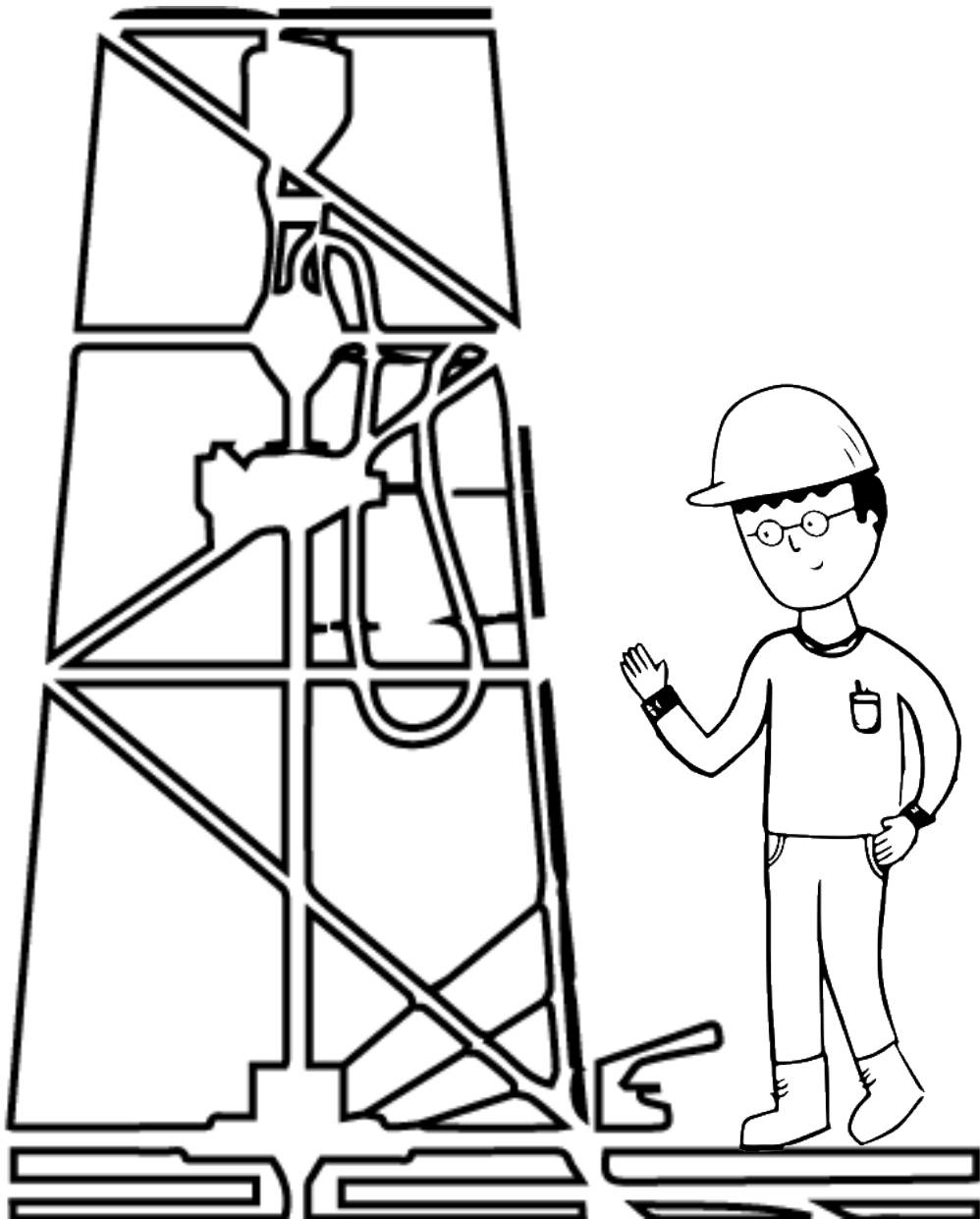
**is for Hydraulic
Fracturing.**



**Innovation to solve
problems like Interfacial
Severity in the Interval.**

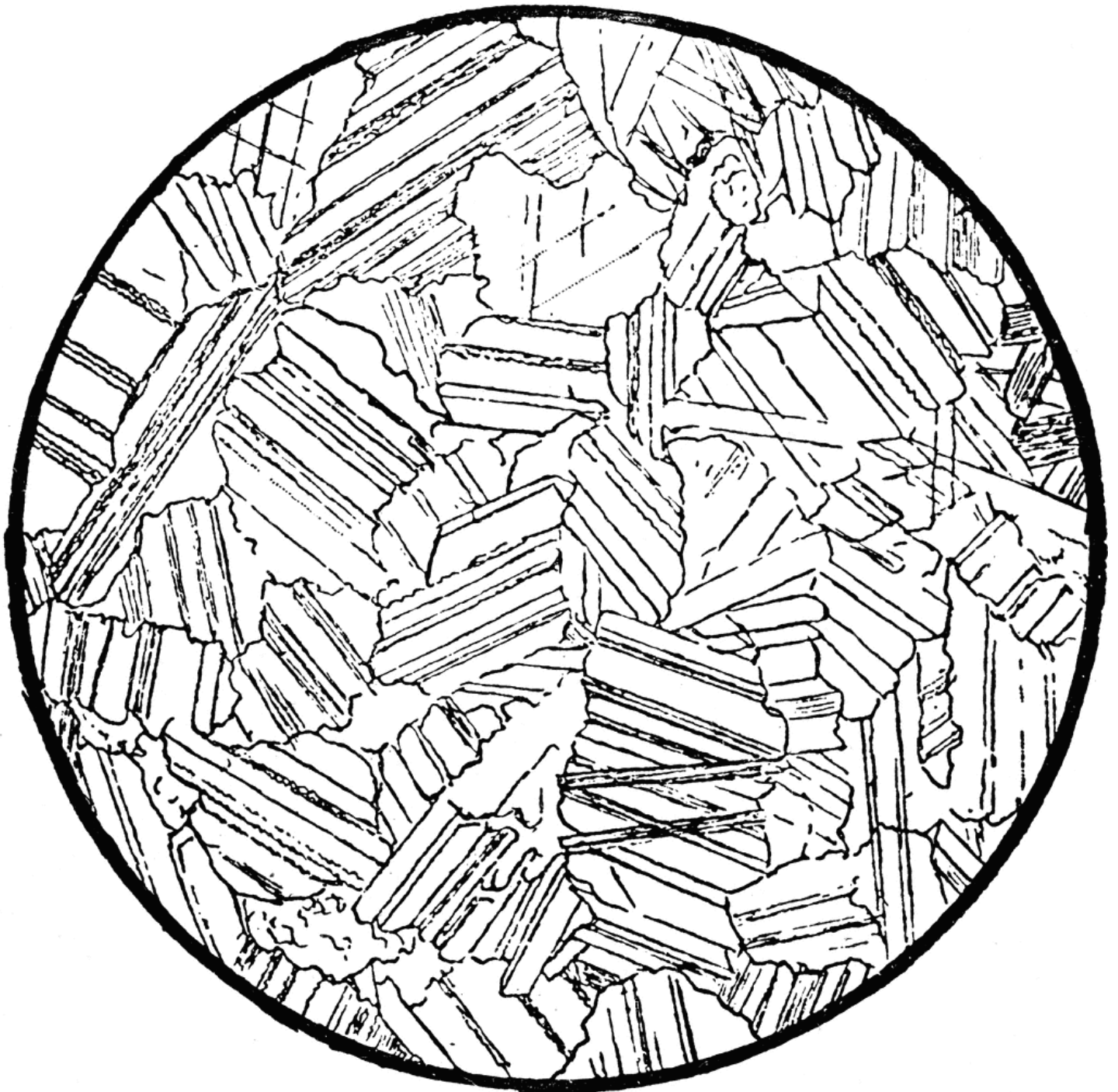
J is for
Jackup Rig.



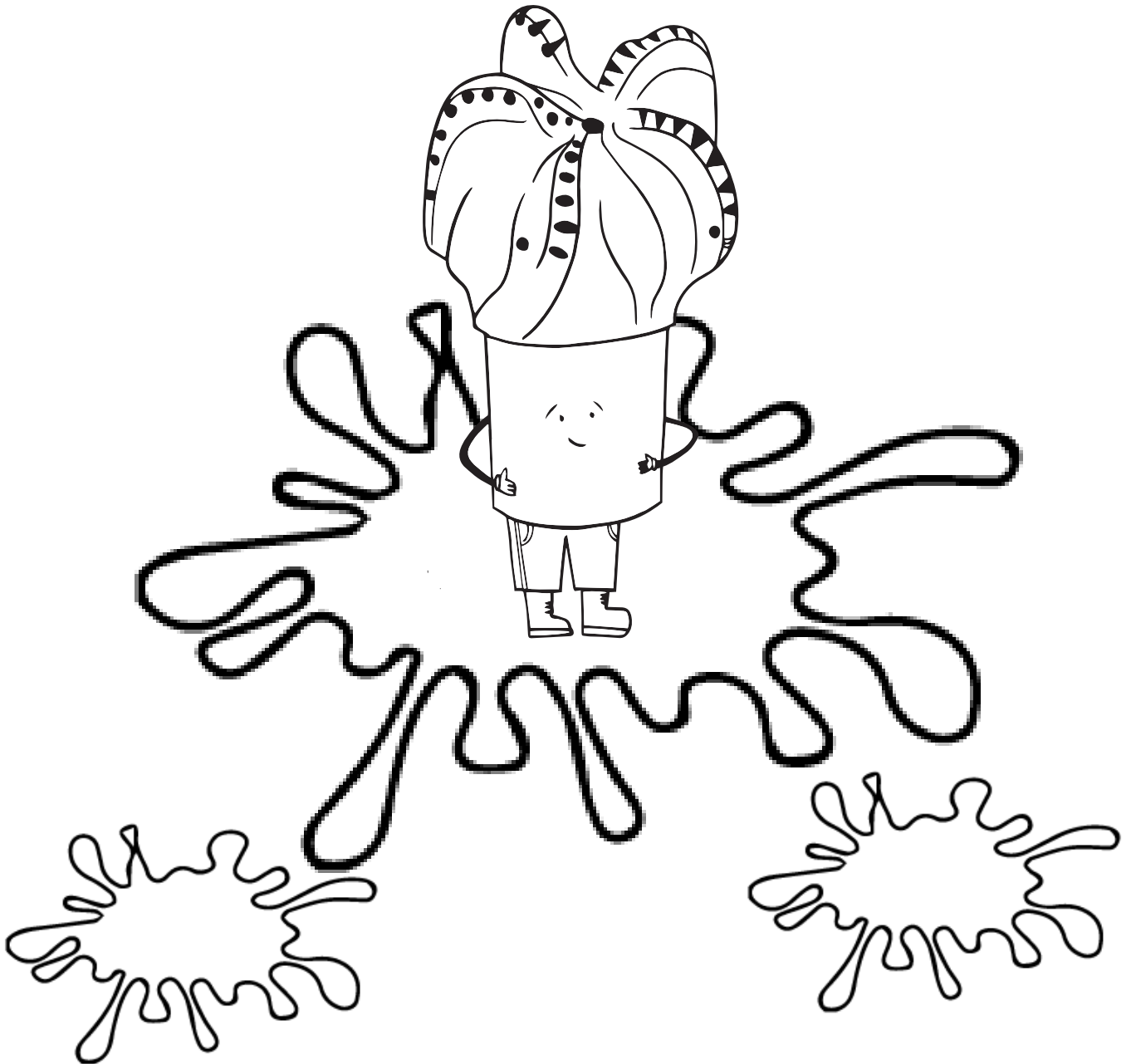


K is for Kelly, rig
crews push hard to
get the Kelly down
drilling to Kick off point.

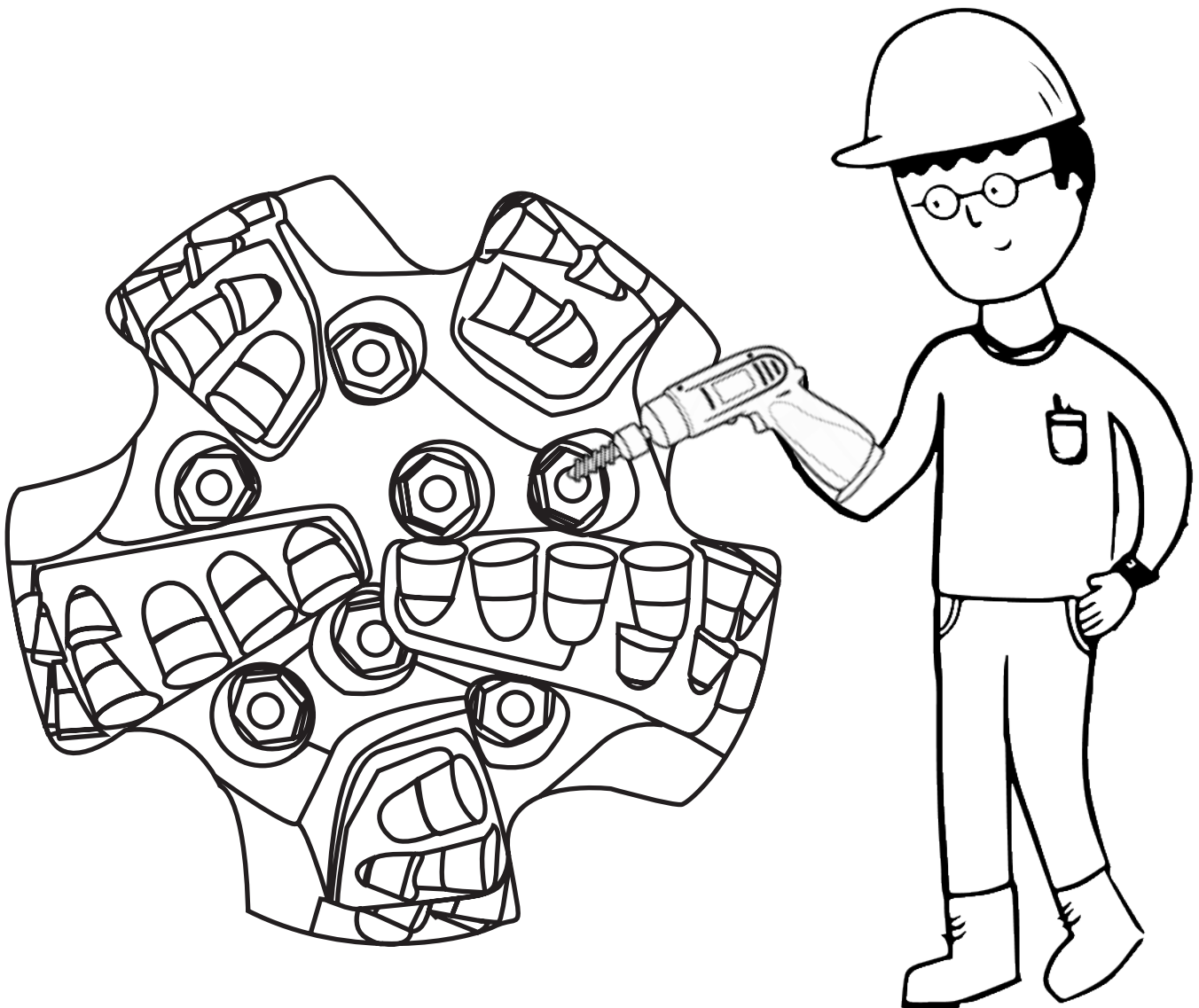
L is for mud Logger,
looking for Limestone
in his mud samples.

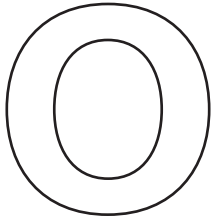


M is for
Mud, Mud in tanks
and Mud in the hole.

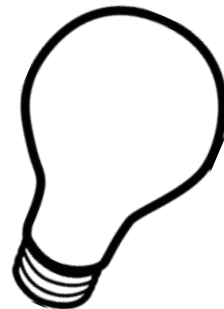
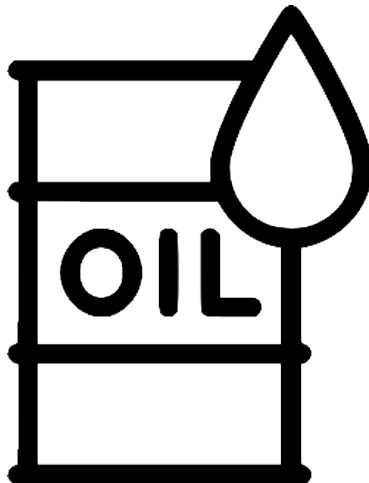
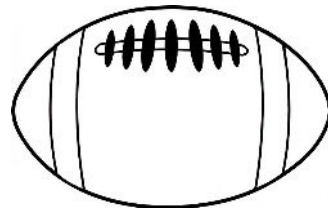
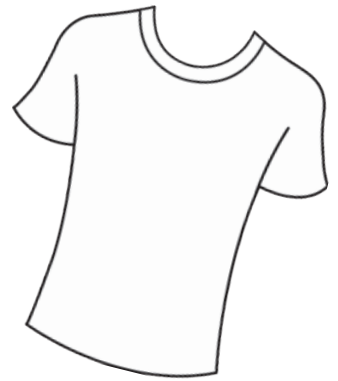
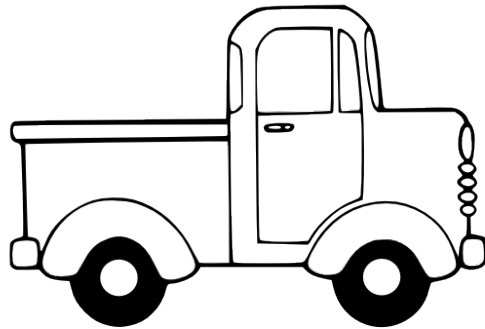


N is for
**Night crew, Nozzling a
bit for a Natural gas well.**

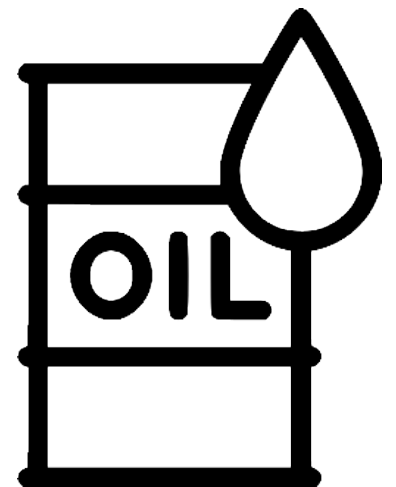
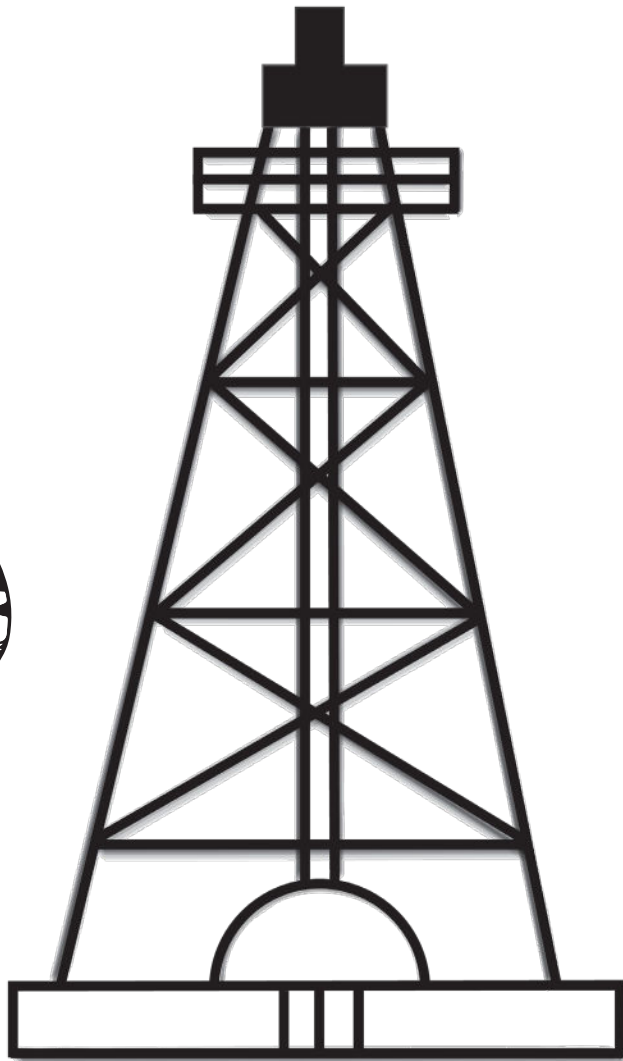
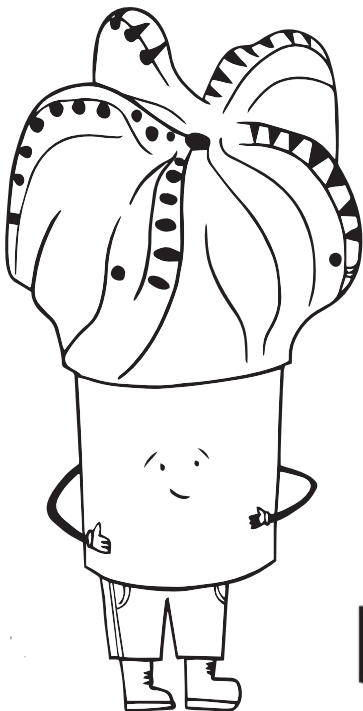




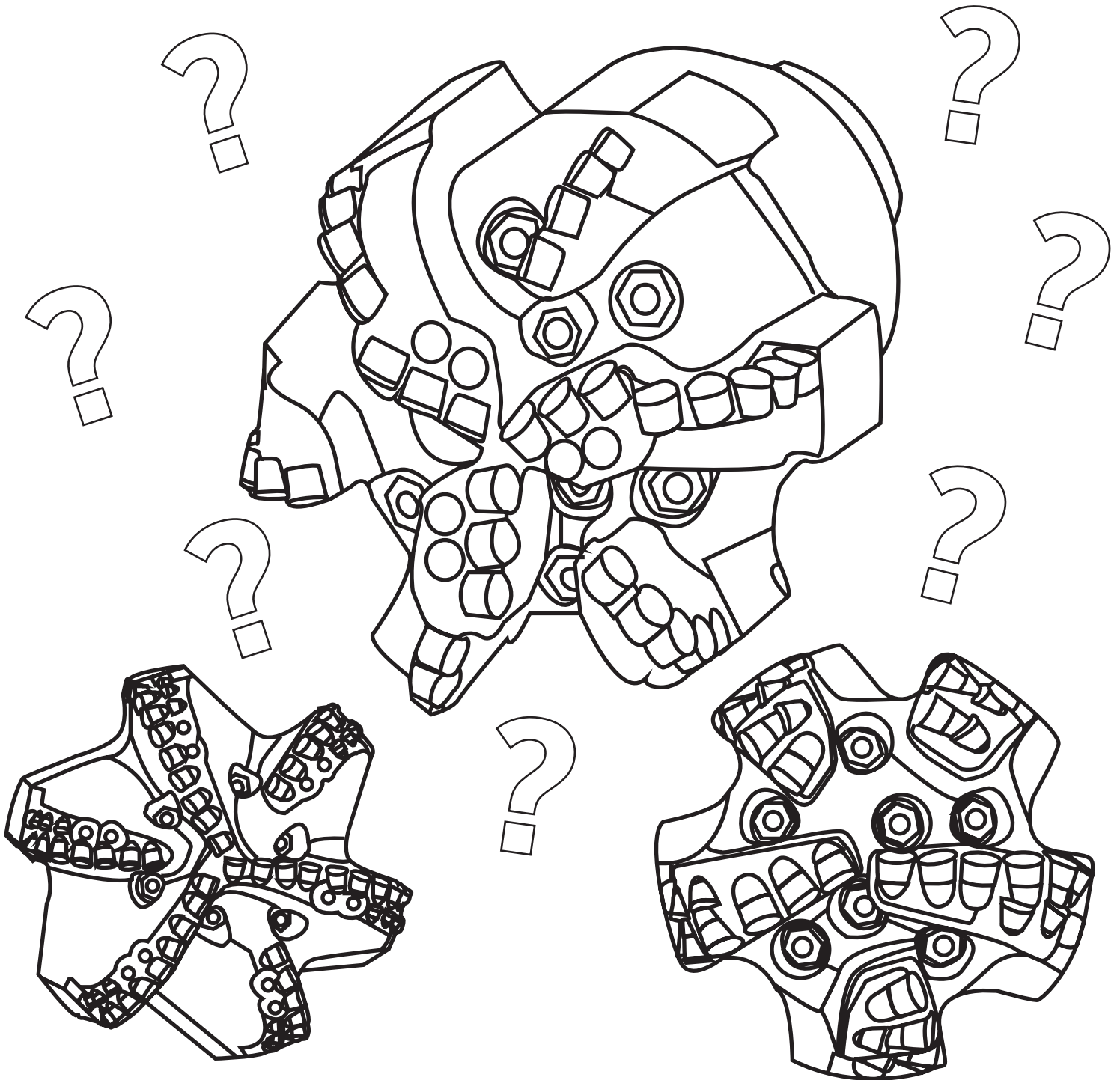
O is for Oil, the natural resource responsible for so many products we rely on today.

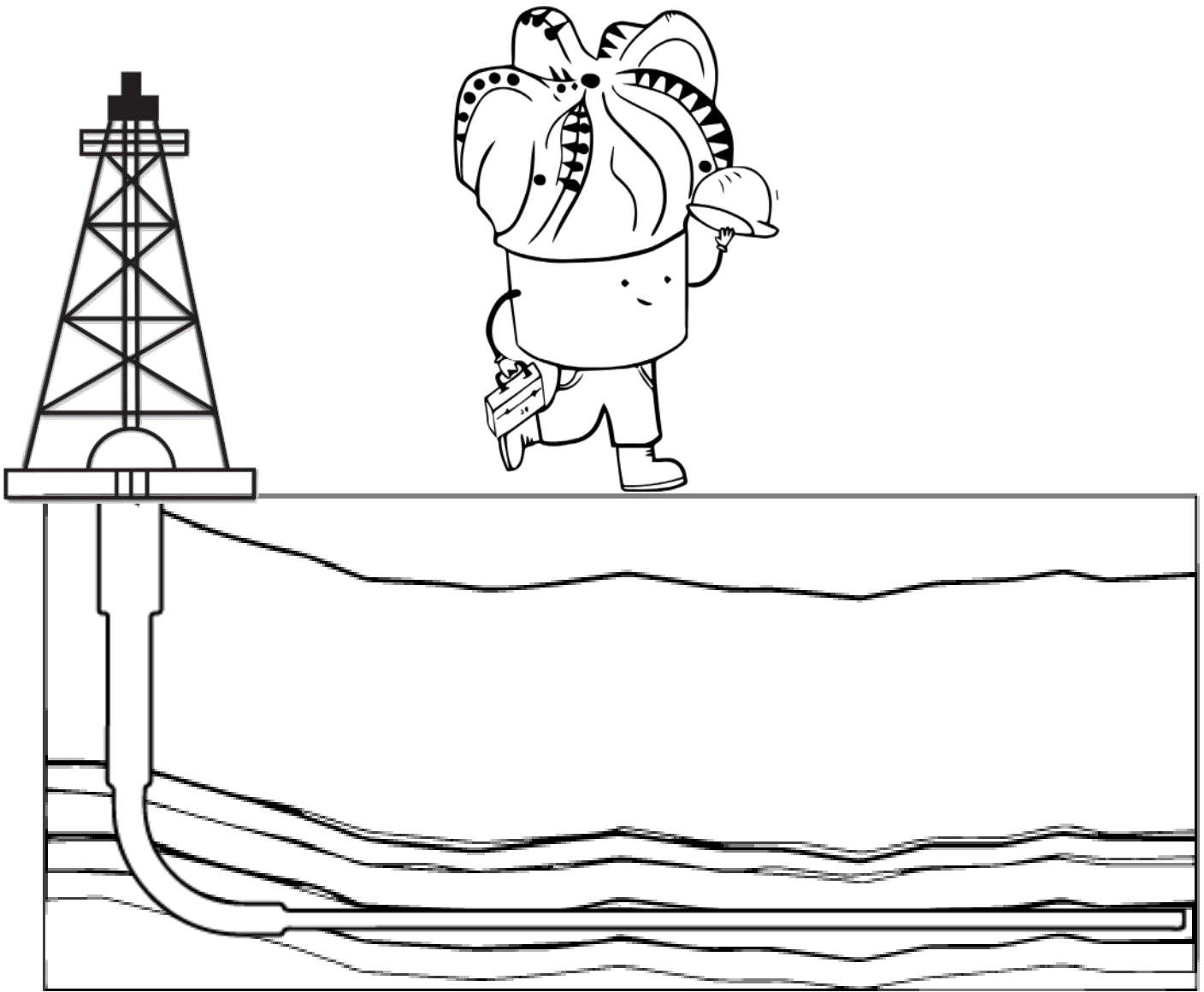


P is for
Permian Basin
providing
Petroleum for
the Planet.

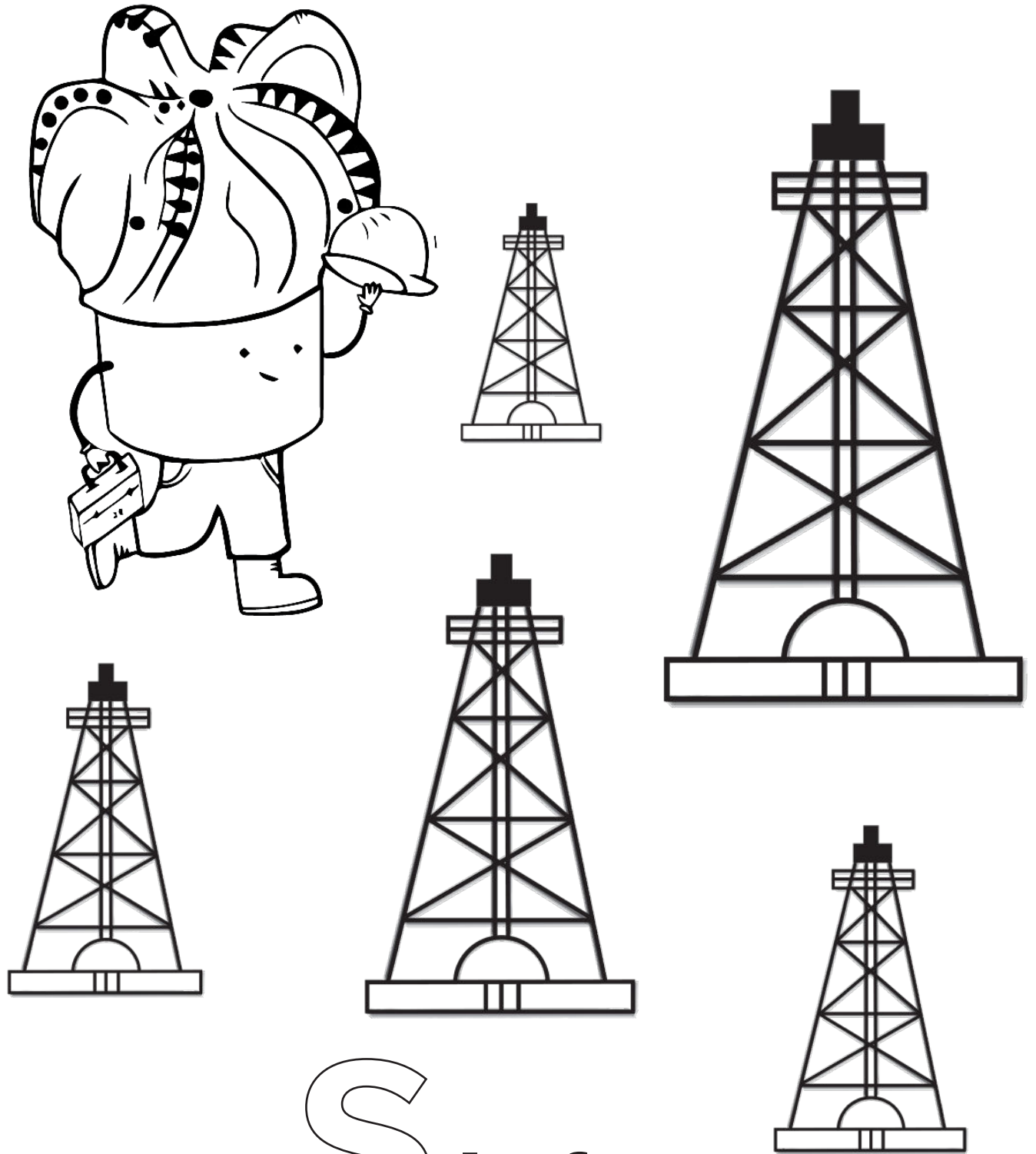


Q is for
Quality bits drilling
Quick without Question.



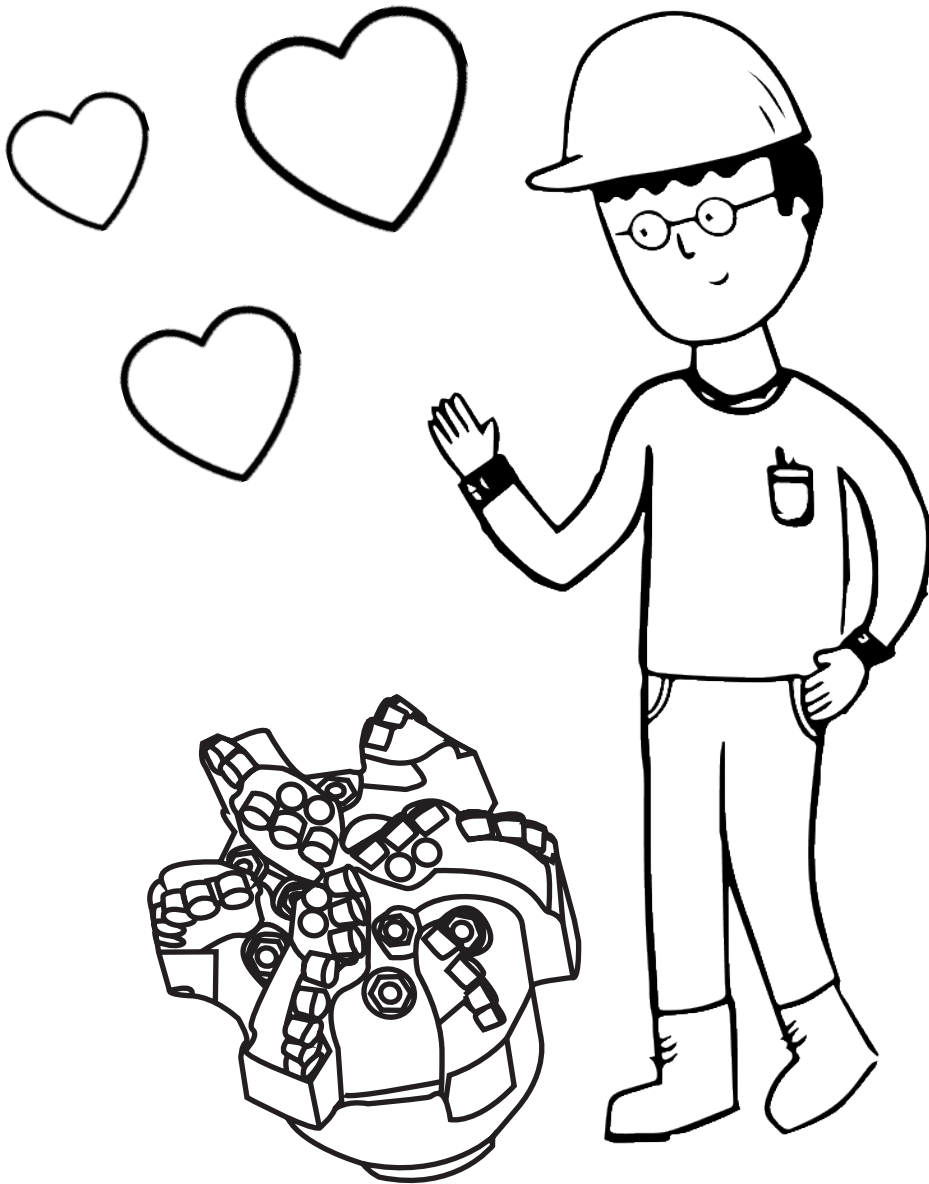


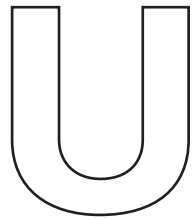
R is for Roughneck,
getting good R.O.P.
through the Rock.



S is for
**Superintendent, looking
over Several well Sites.**

T is for
Teal, the Tool
Pusher's favorite color.





is for

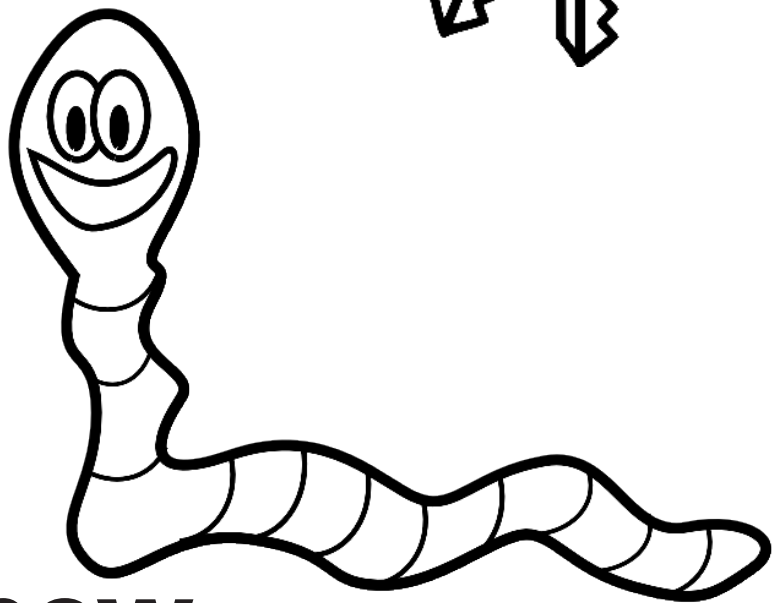
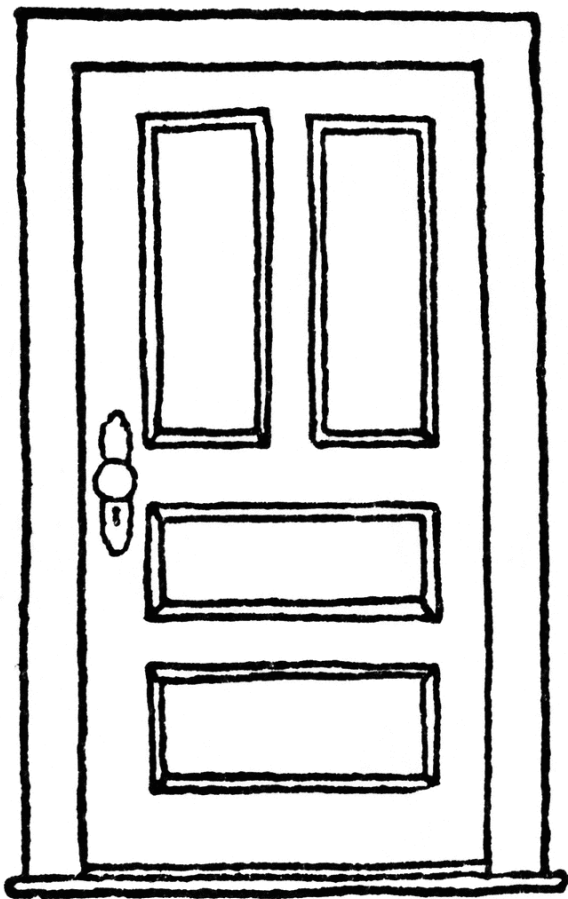
**Ulterra, the most trusted
partner in the oilfield.**



ULTERRA®

V

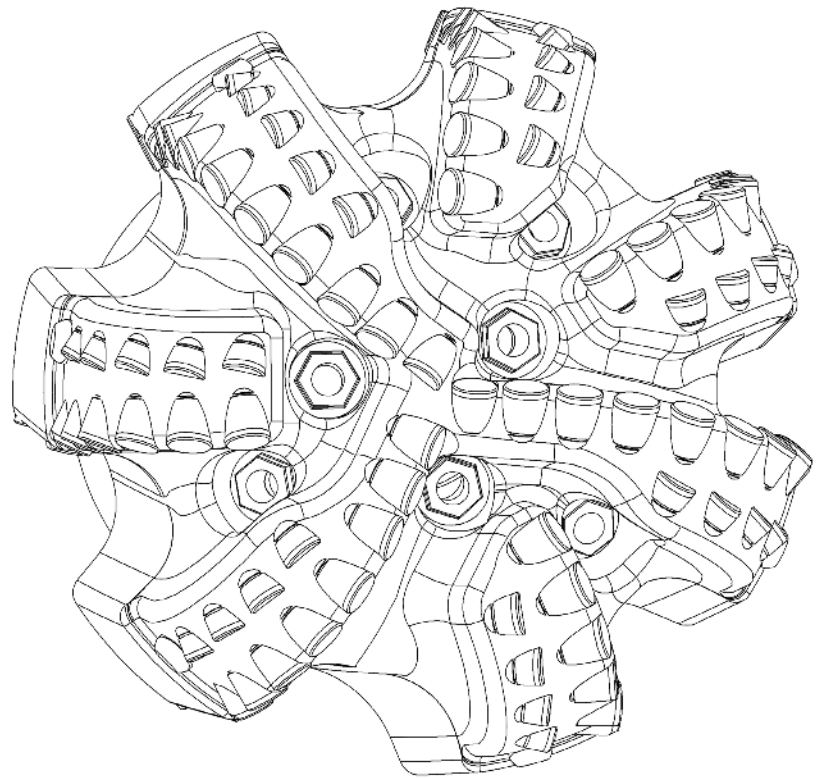
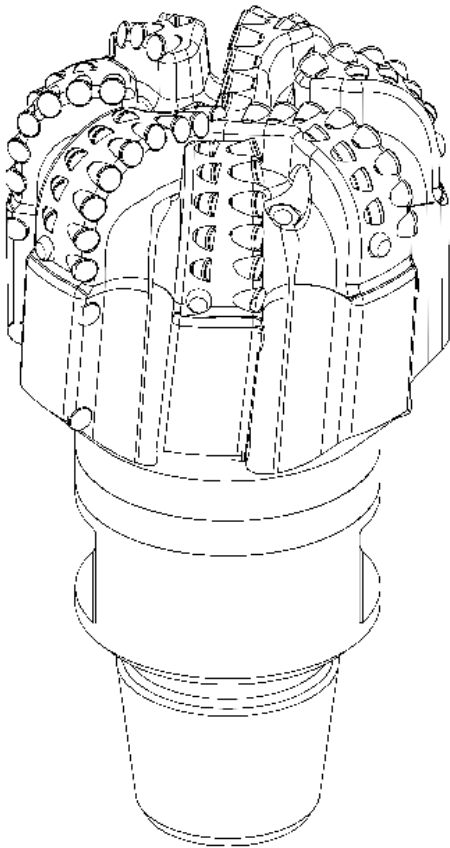
**is for V-Door,
can you find
the keys?**



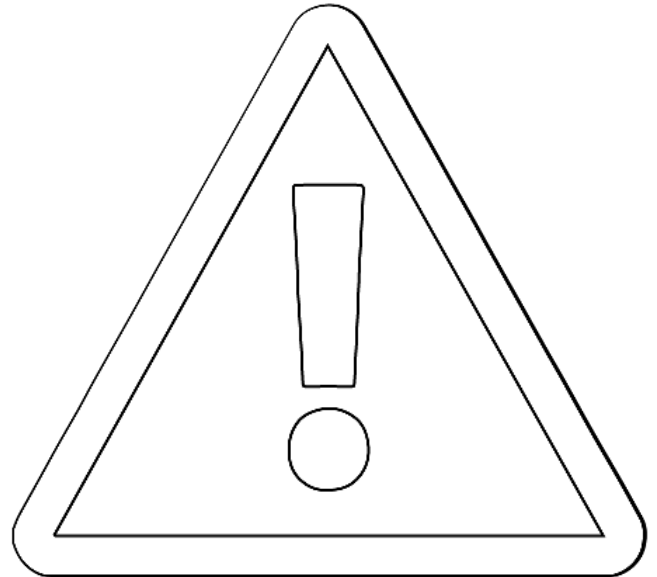
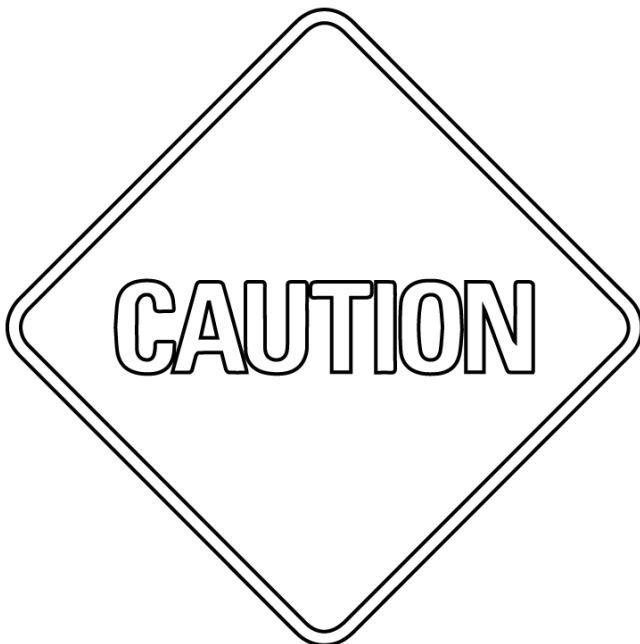
W

**is for
Worm, the new
guy who's looking?**

X is for
**XP bits, built for
eXtremely tough drilling.**



XP™



Y

is for

**Yellow safety signs
to help keep us safe.**

Z is for **Zero**
recordables.

