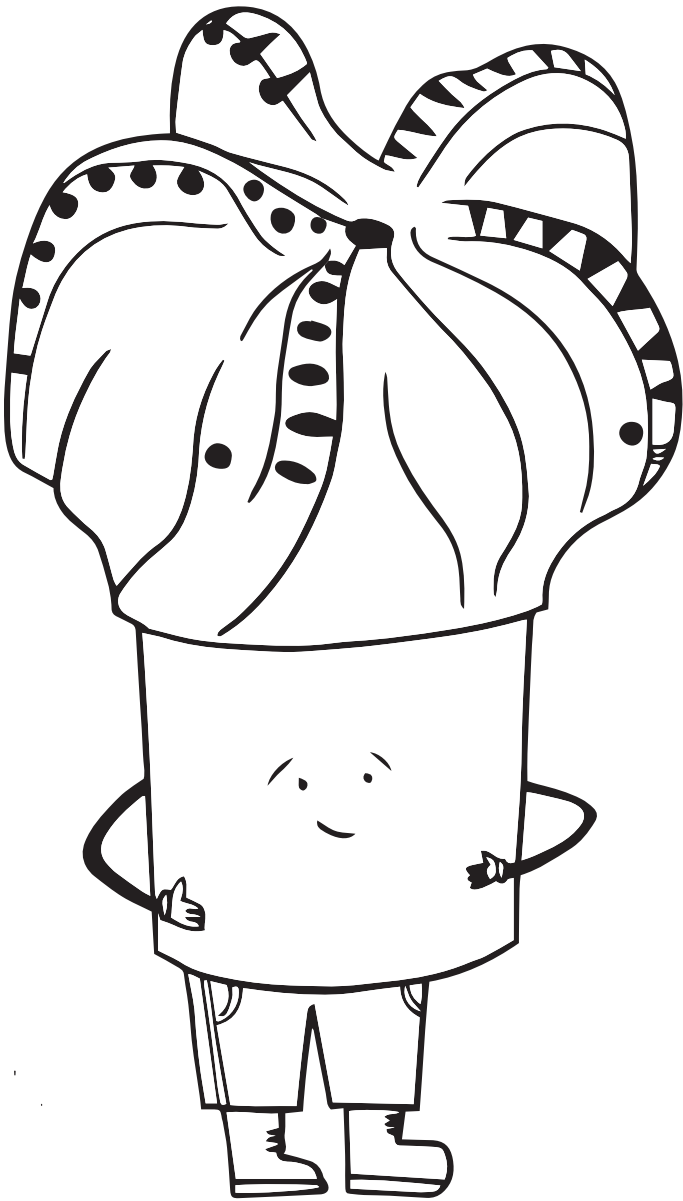
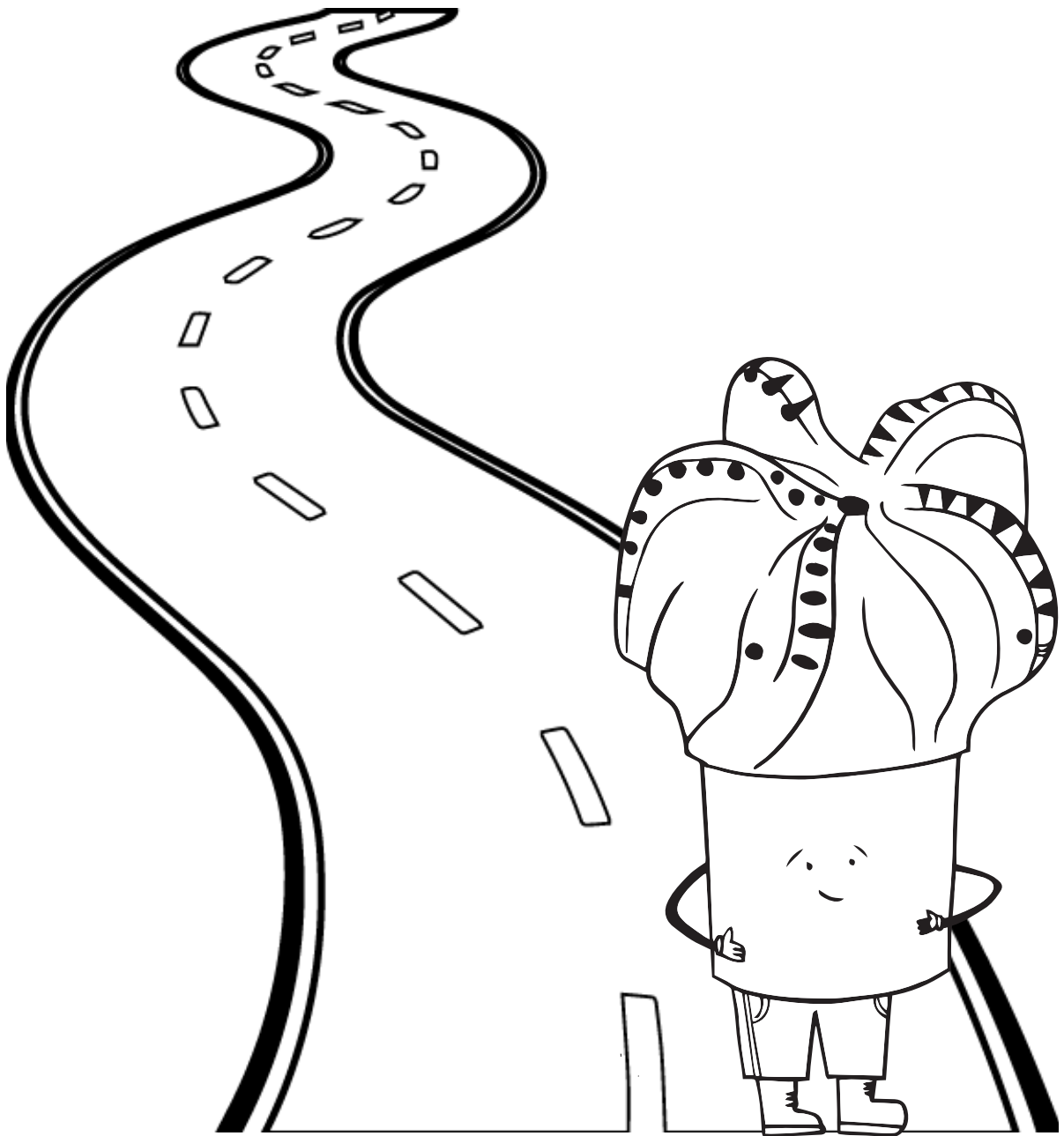
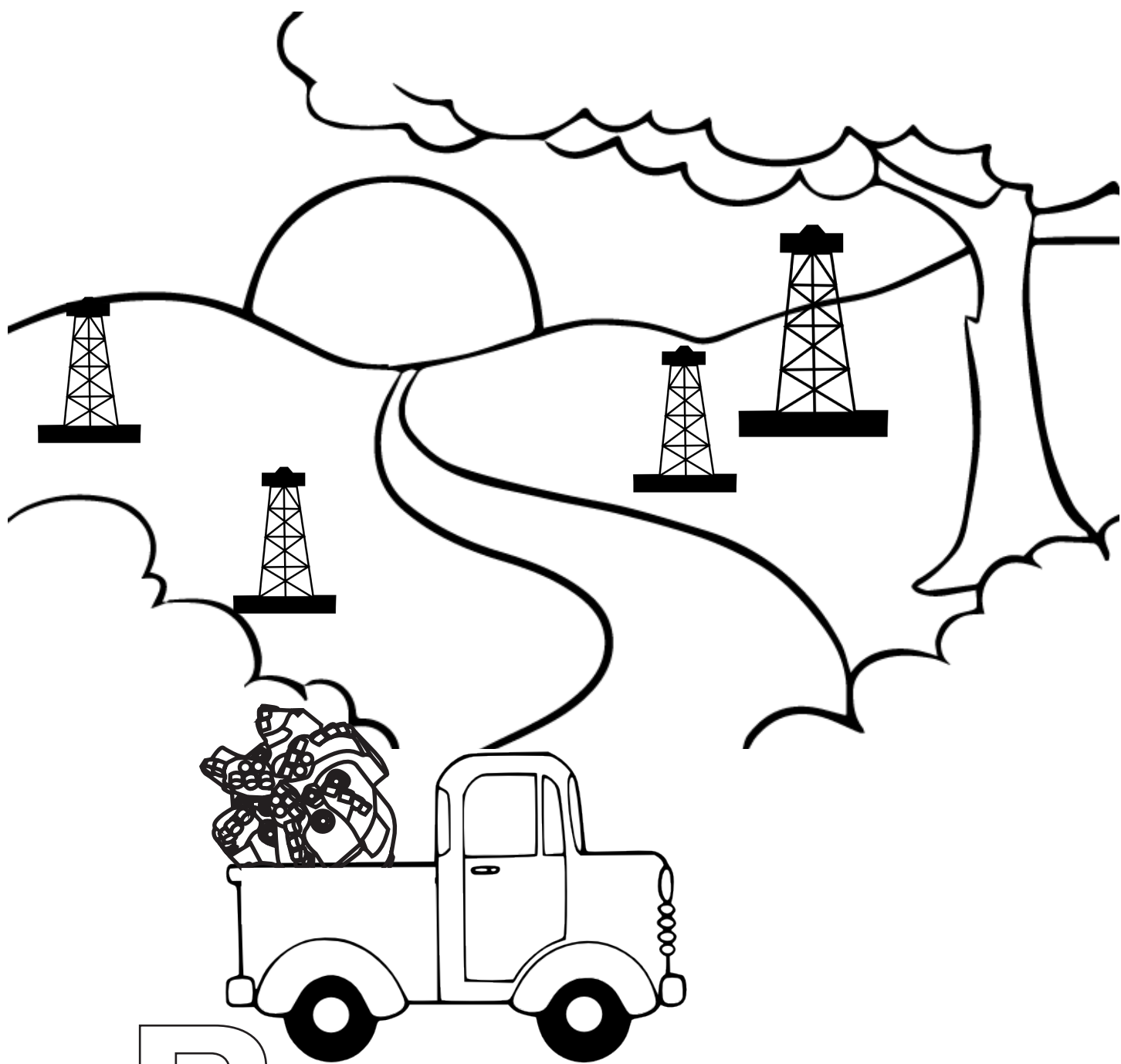


# ABC's with Benny

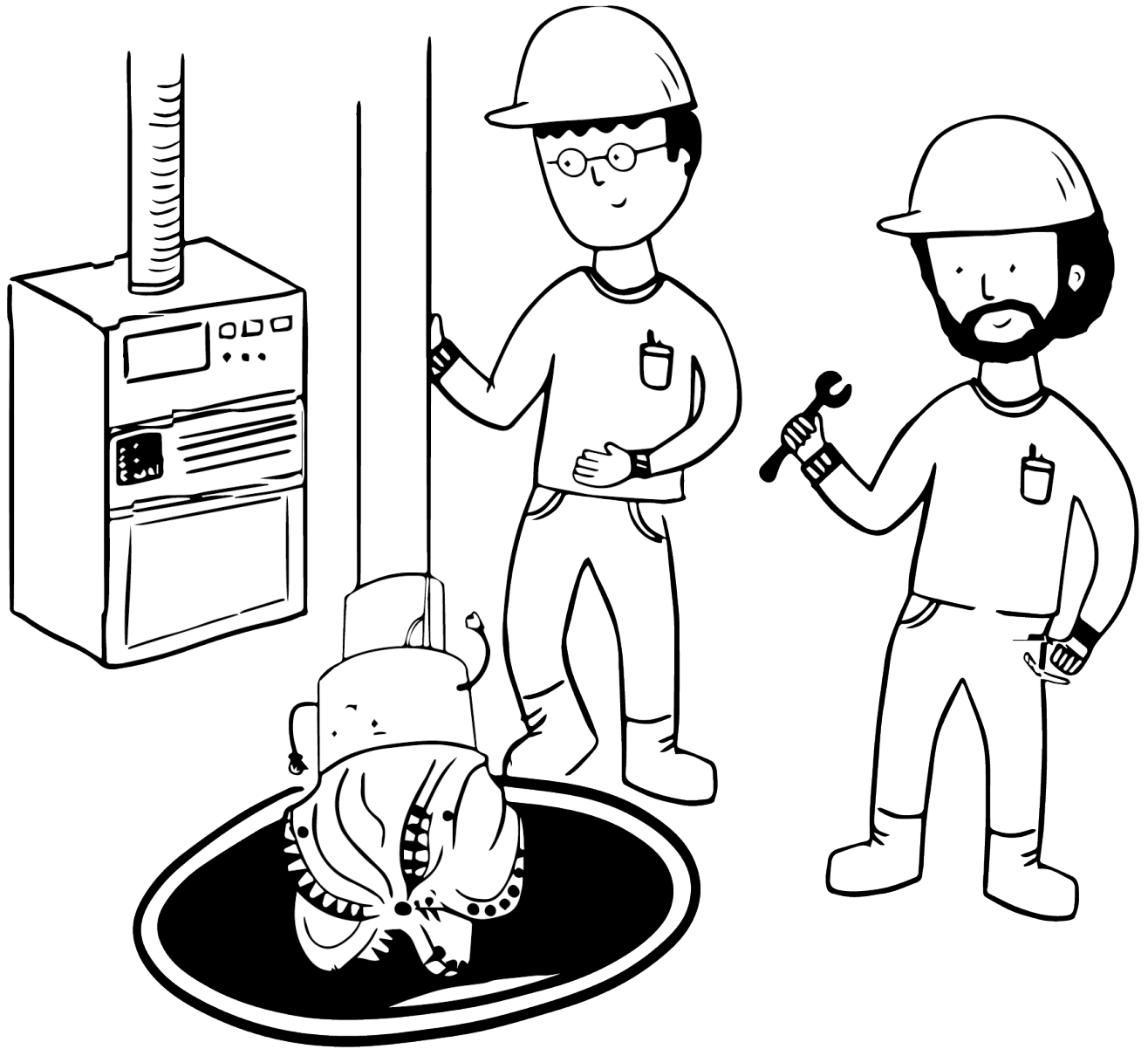


**A** is for **AirRaid**, **Air**  
**drilling** to make **Asphalt**  
**for roads.**





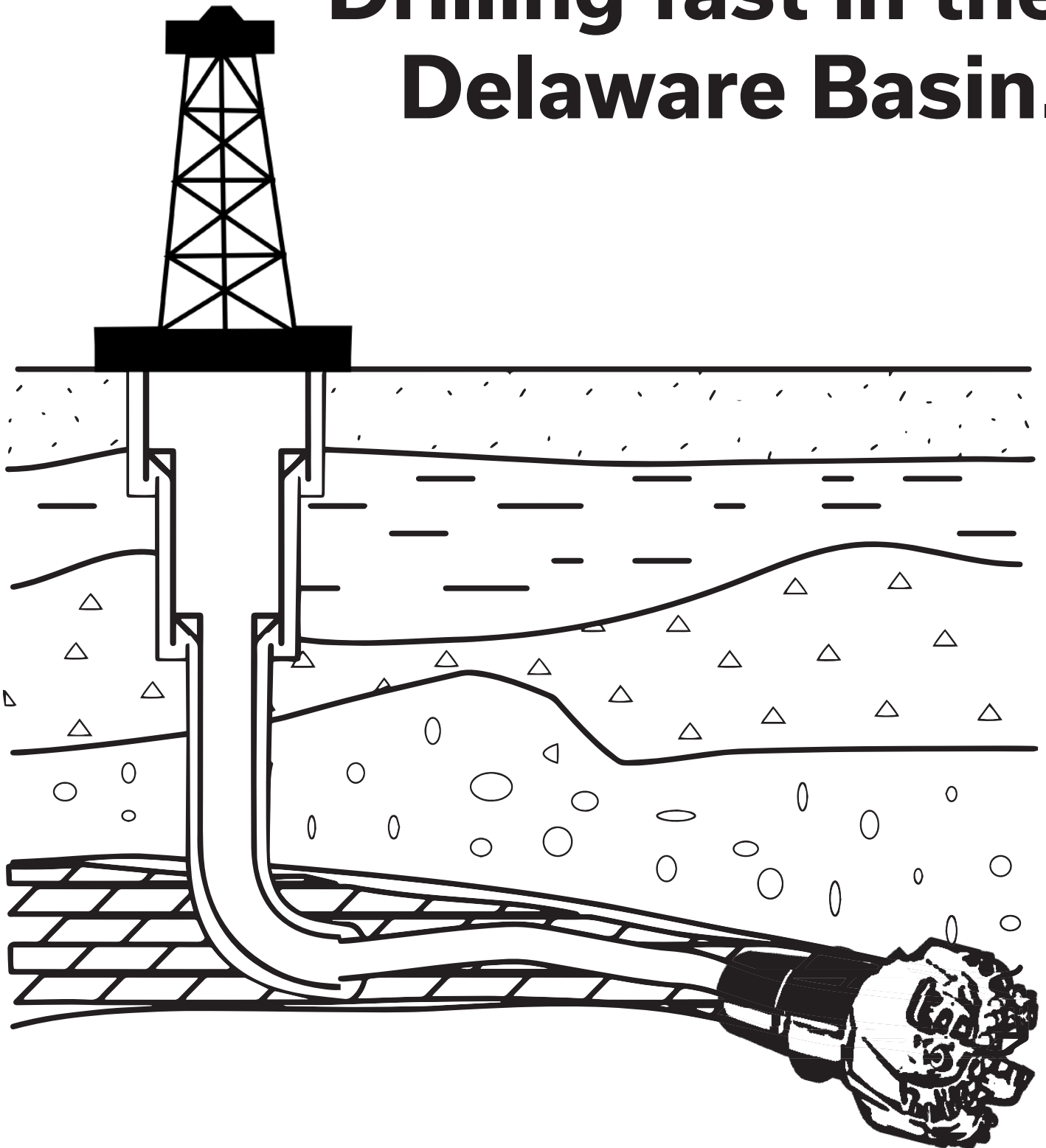
**B** is for Bit Hand,  
dropping Bits off in the  
Bakken.



**C is for  
Company Man using  
CounterForce to cut cost.**

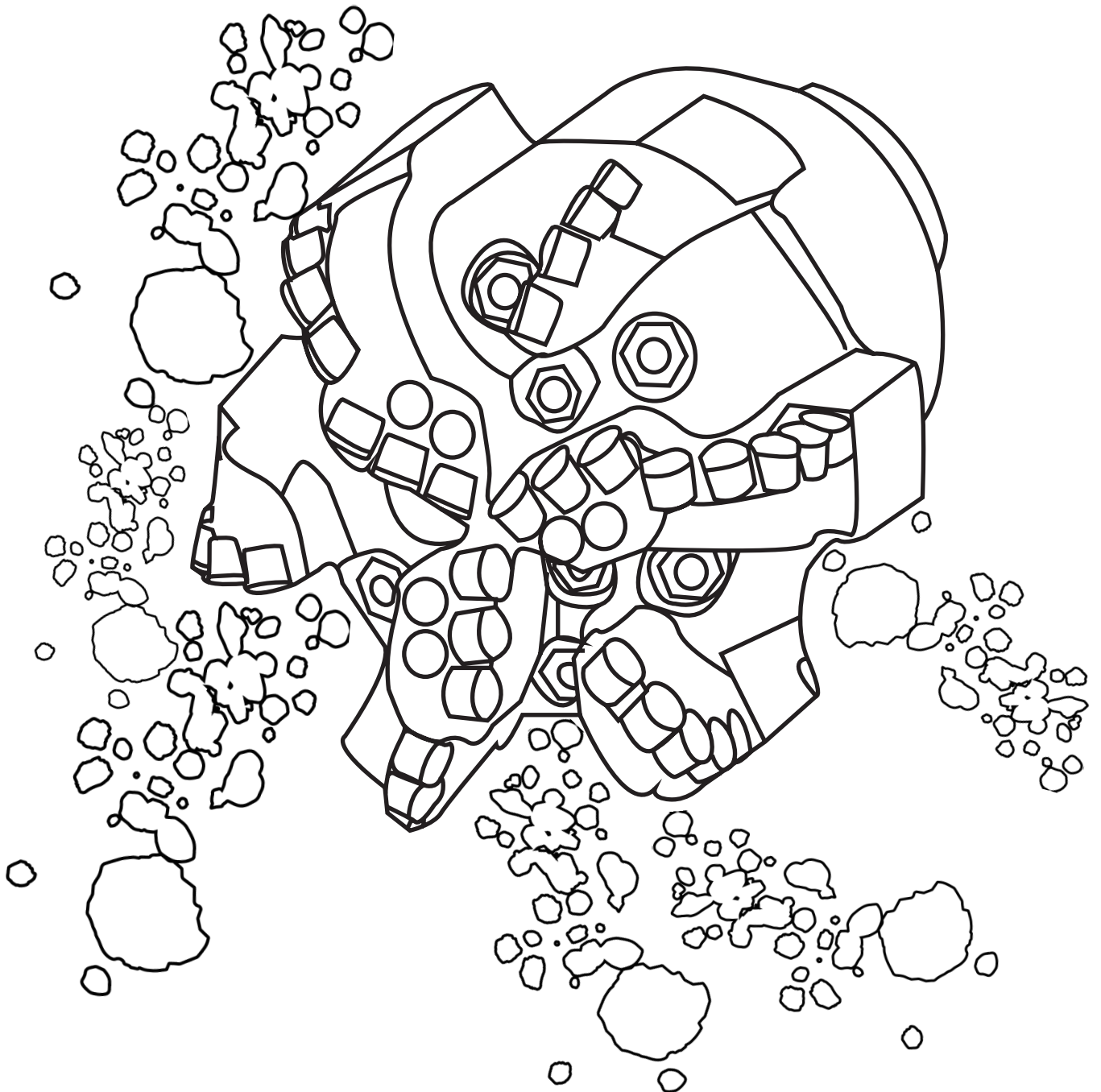
# D is for Drill Bits

## Drilling fast in the Delaware Basin.

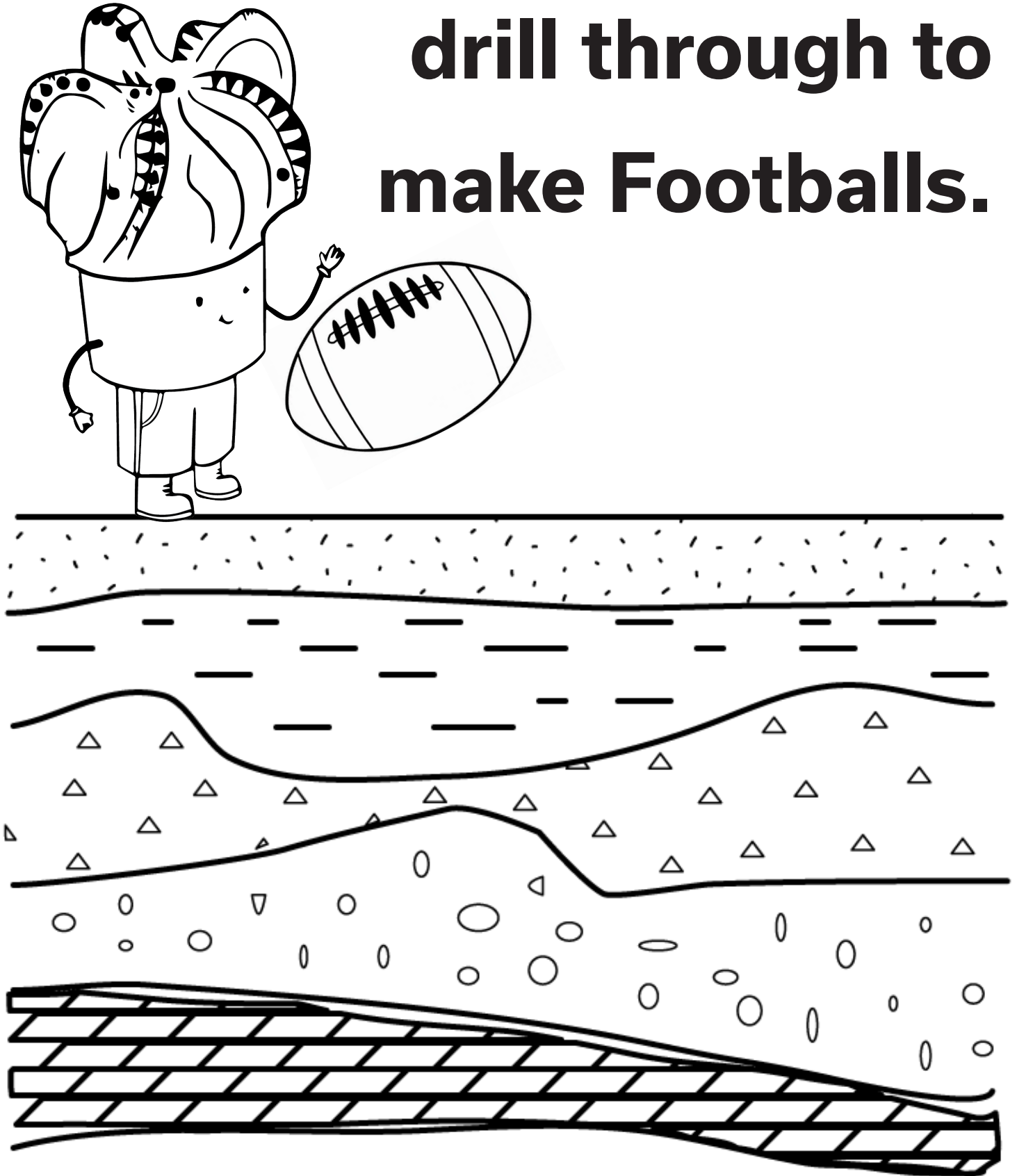


**E** is for

**Evacuating cuttings for  
the Drilling Engineer.**

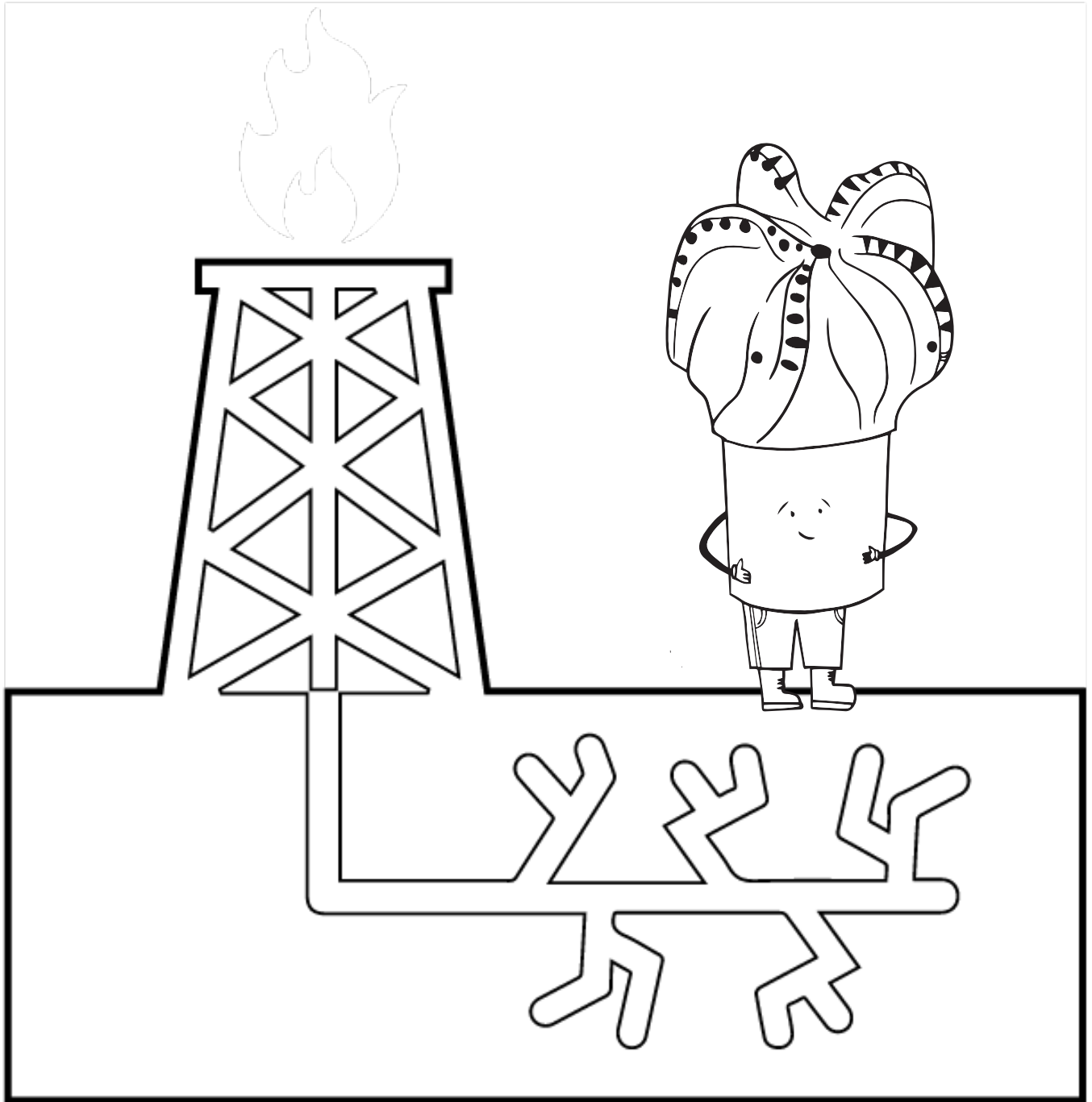


**F** is for Formation, we  
drill through to  
make Footballs.



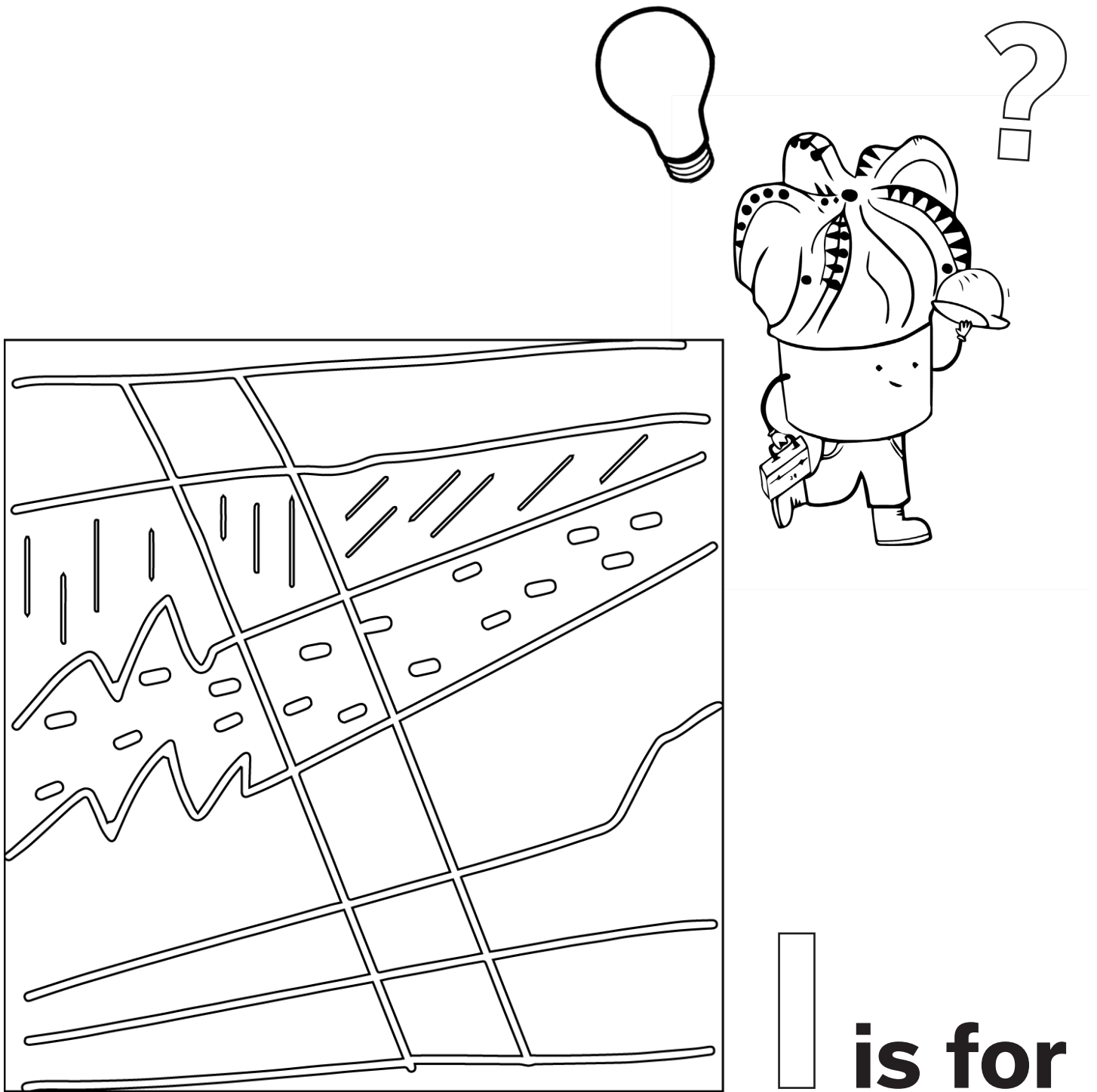
**G is for  
Geologists to Grade rock  
to Guide the well.**





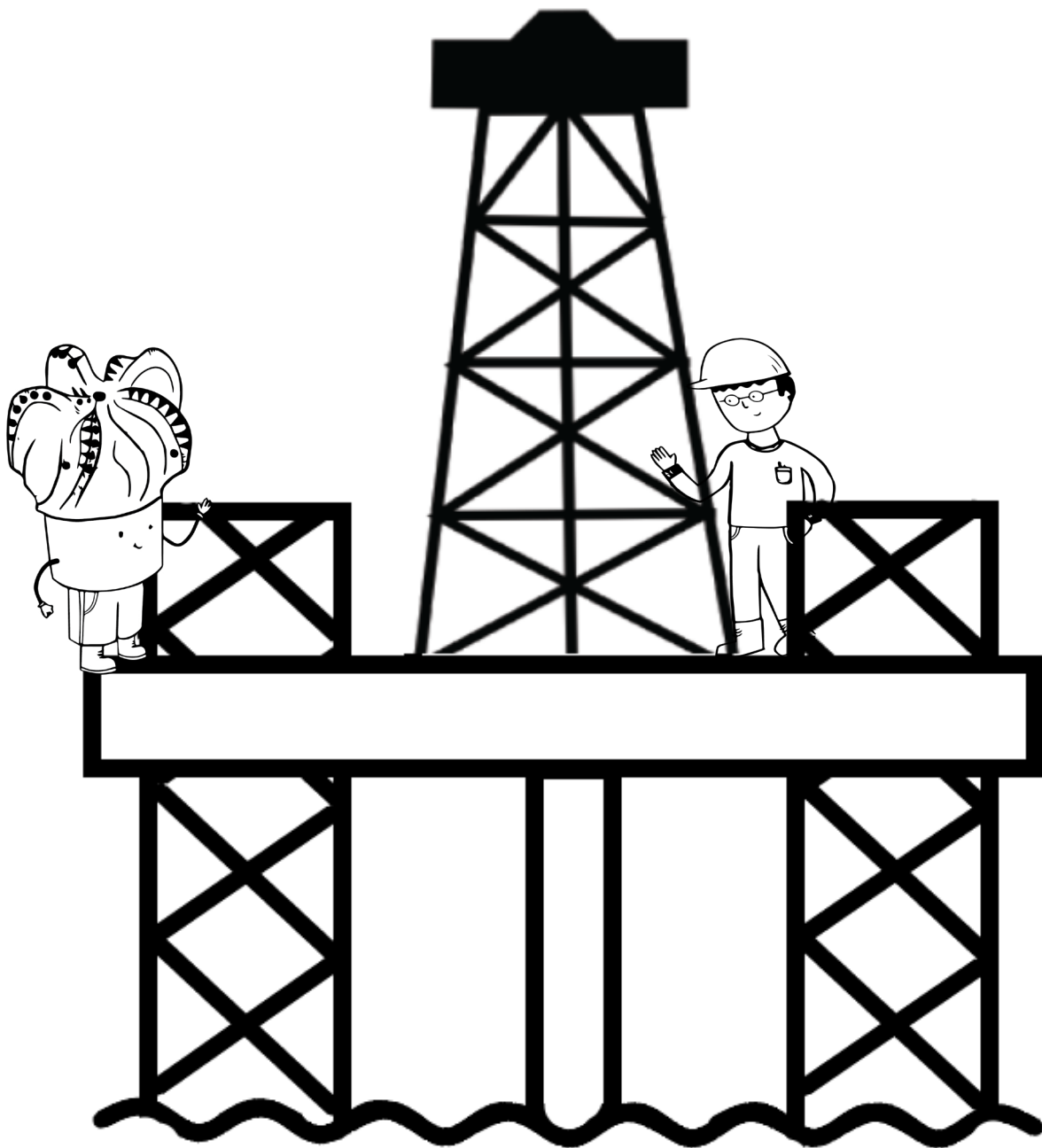
H

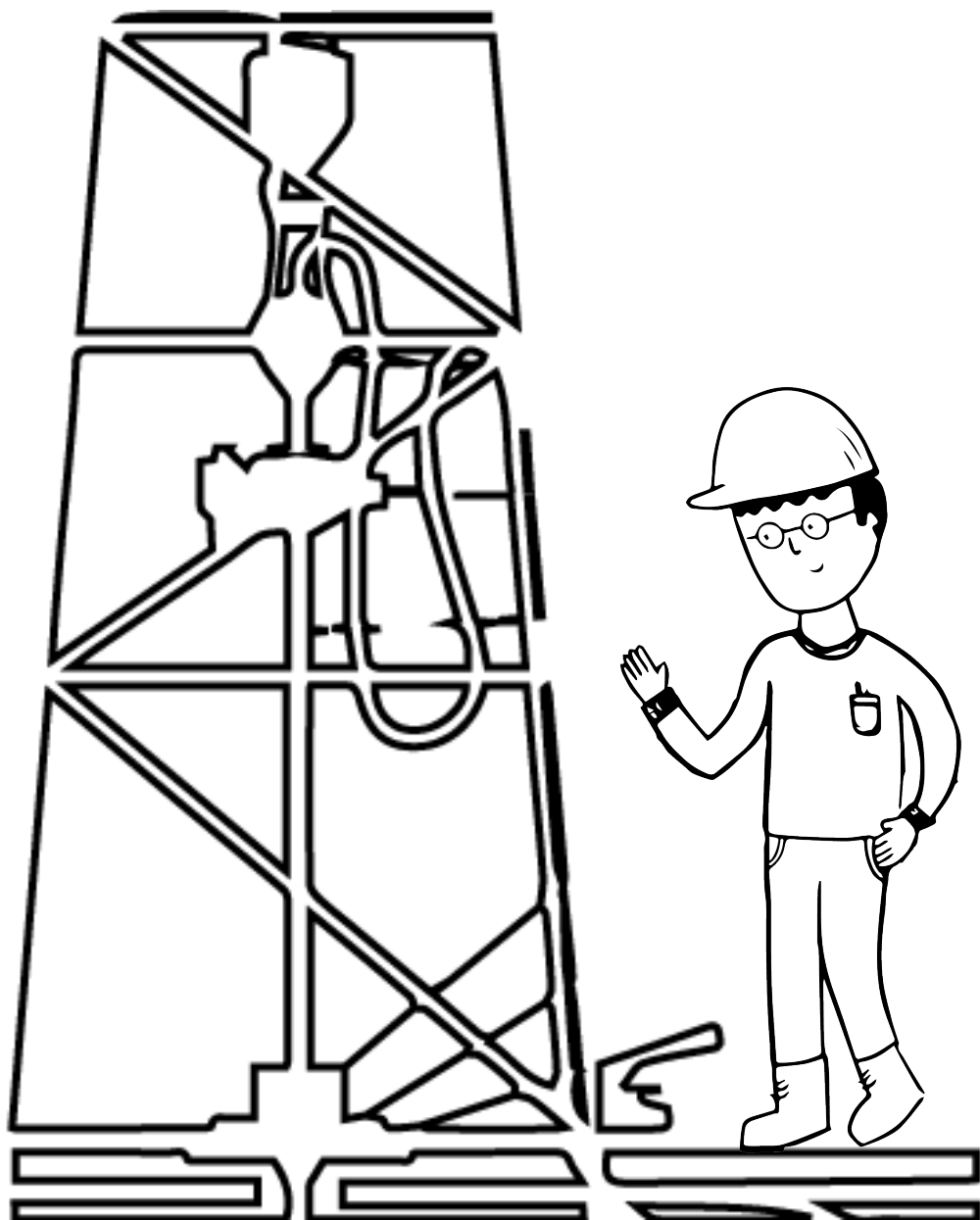
**is for Hydraulic  
Fracturing.**



**Innovation to solve  
problems like Interfacial  
Severity in the Interval.**

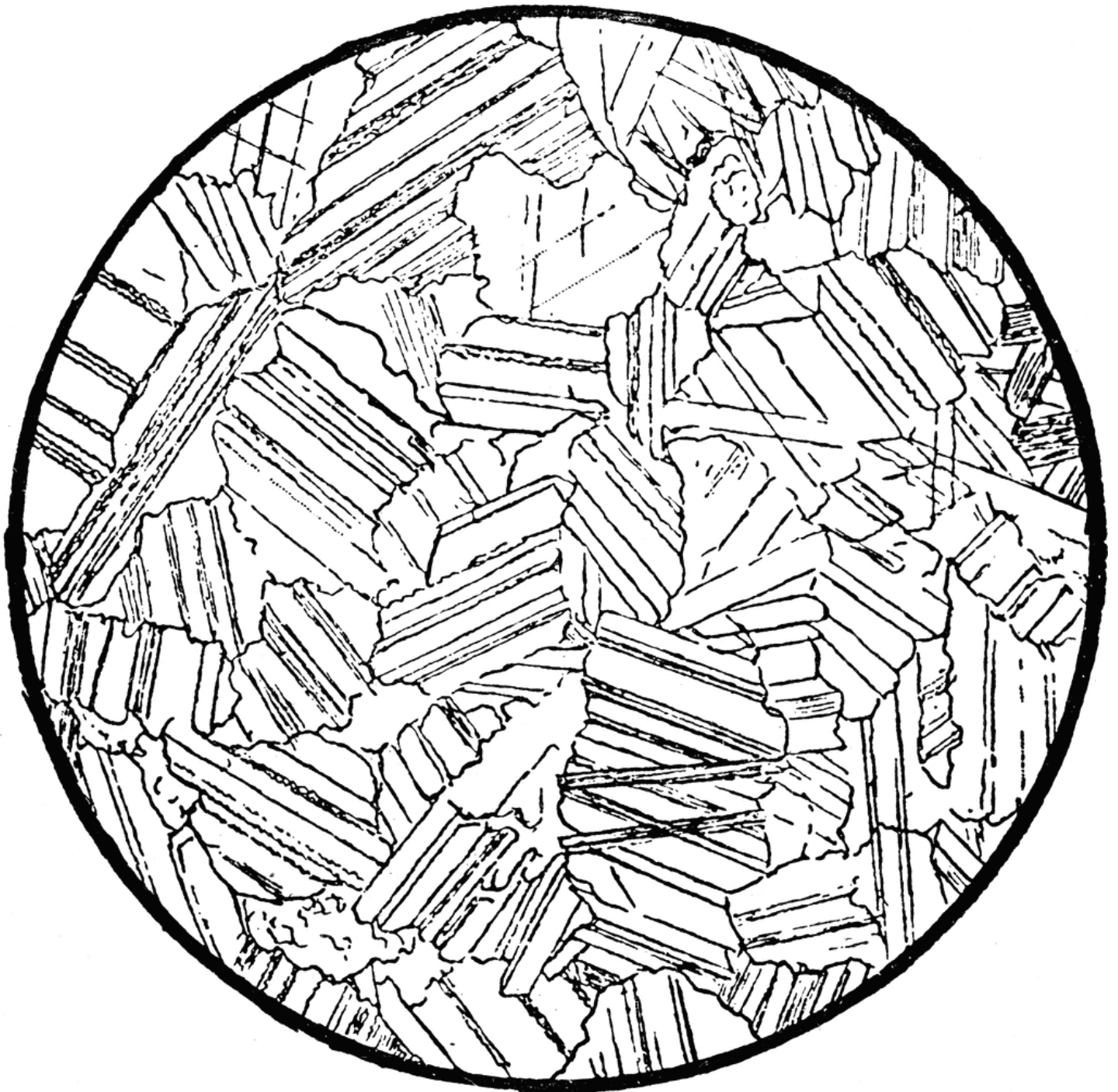
**J is for  
Jackup Rig.**



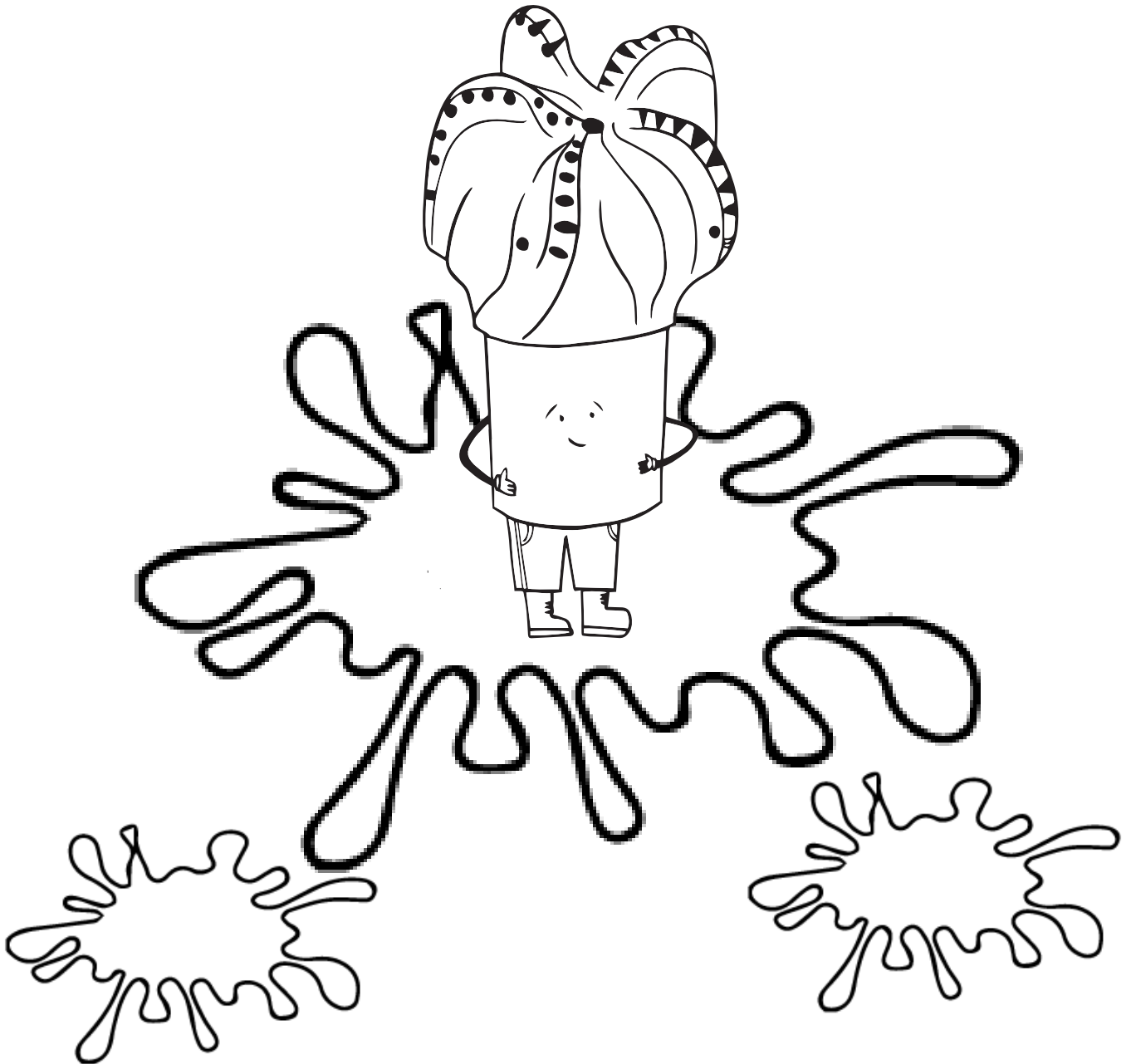


**K** is for Kelly, rig  
crews push hard to  
get the Kelly down  
drilling to Kick off point.

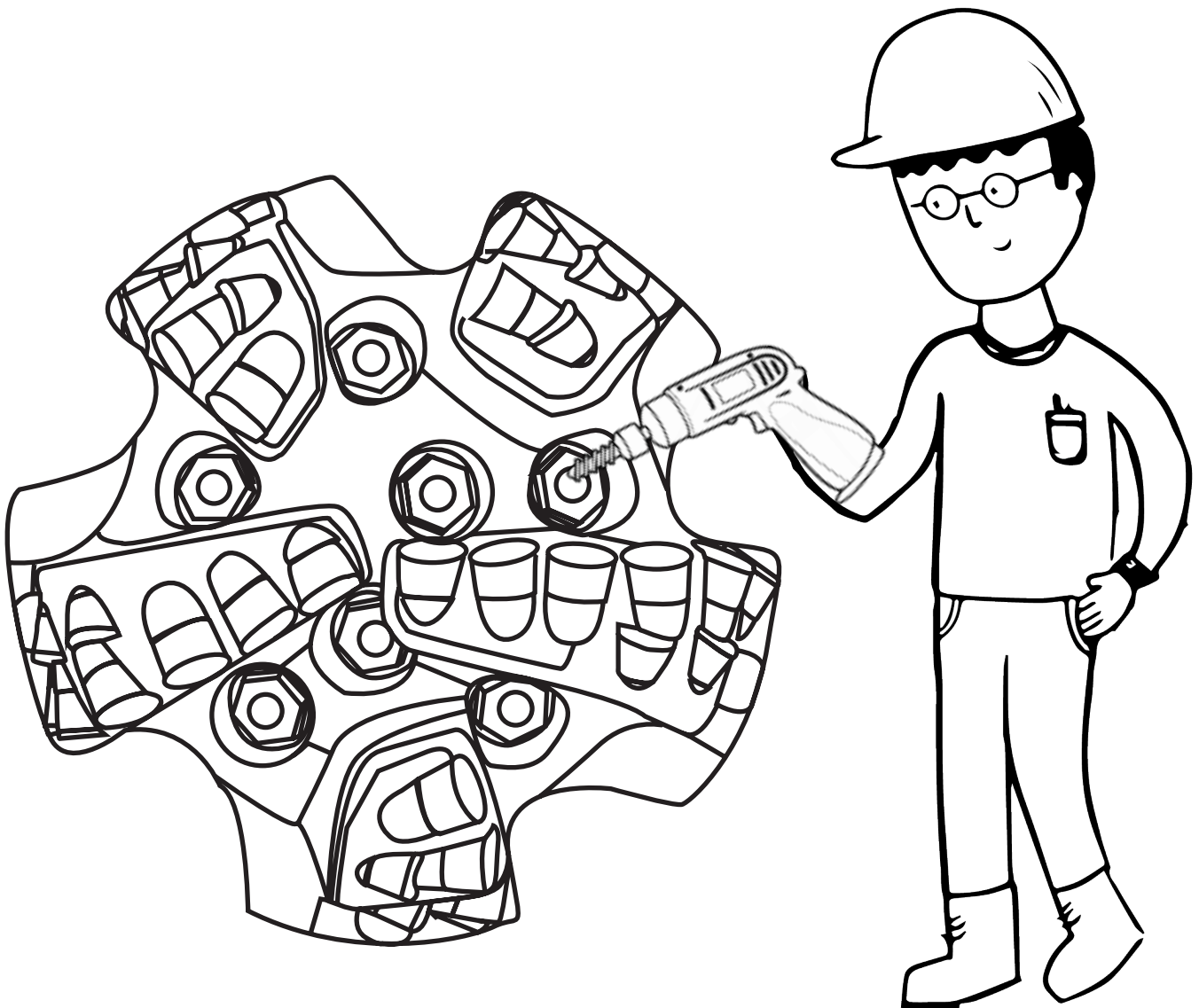
**L** is for mud Logger,  
looking for Limestone  
in his mud samples.

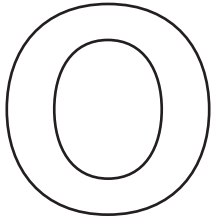


**M** is for  
**Mud, Mud in tanks**  
**and Mud in the hole.**

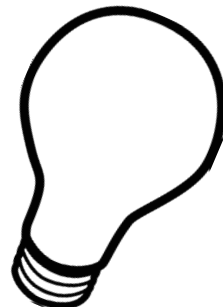
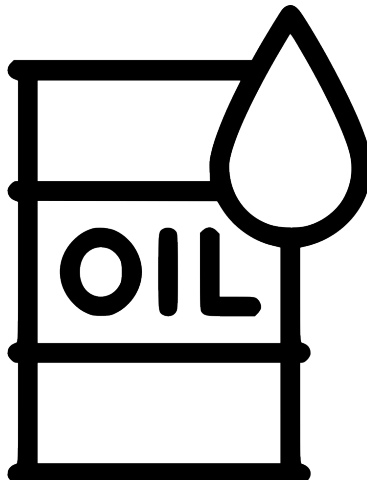
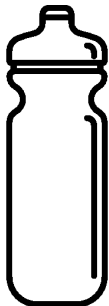
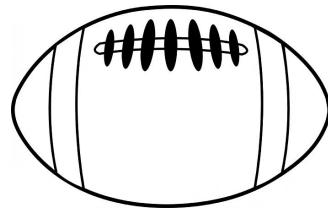
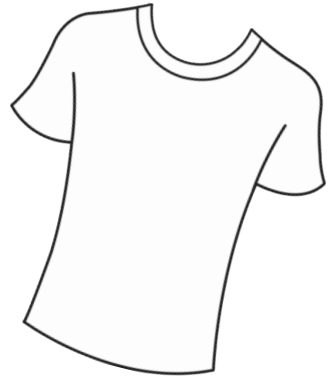
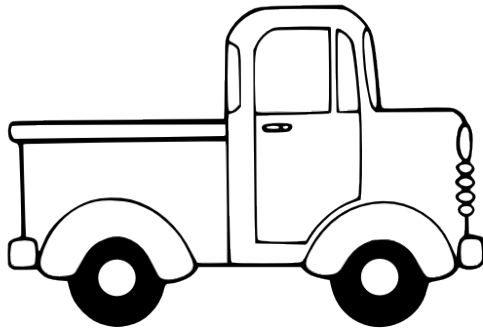
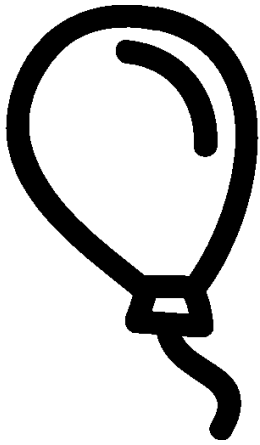


**N** is for  
**Night crew, Nozzling a  
bit for a Natural gas well.**

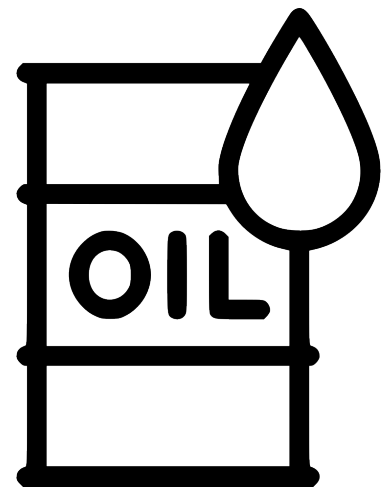
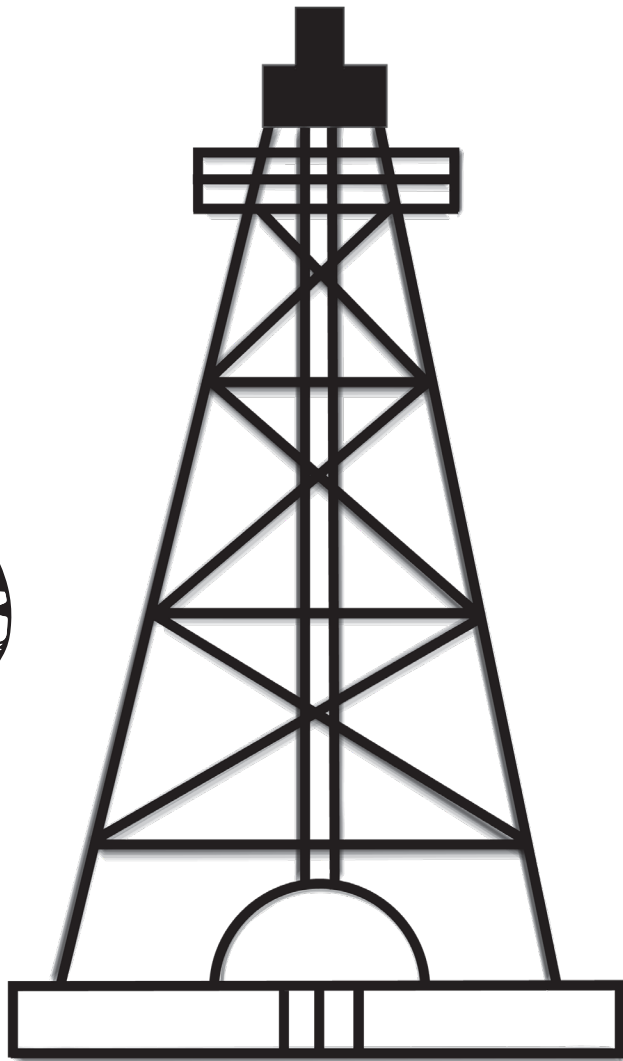
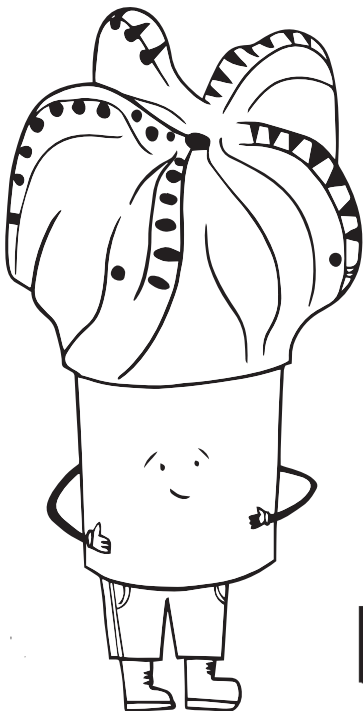




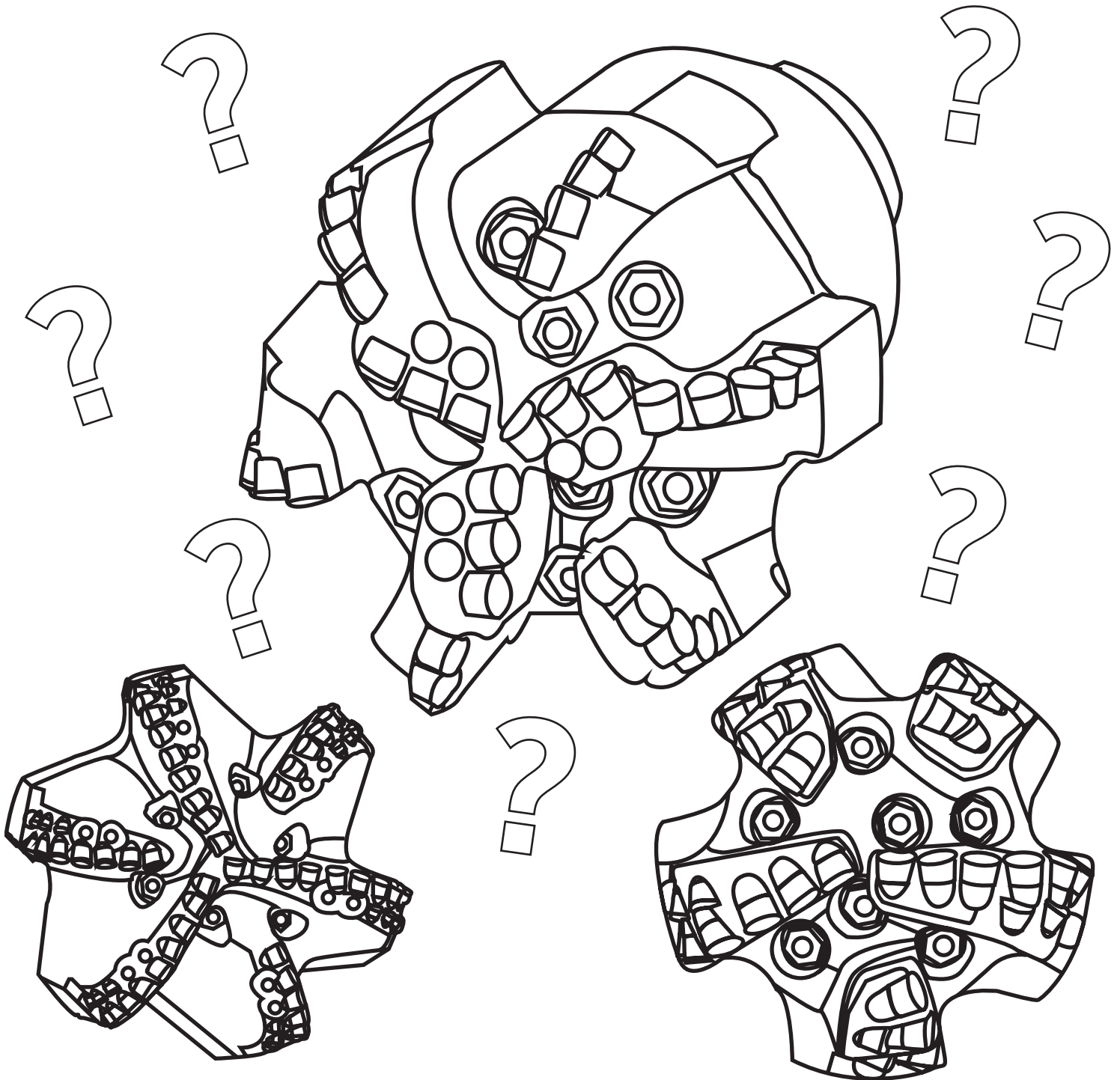
**is for Oil, the natural  
resource responsible for so  
many products we rely on  
today.**

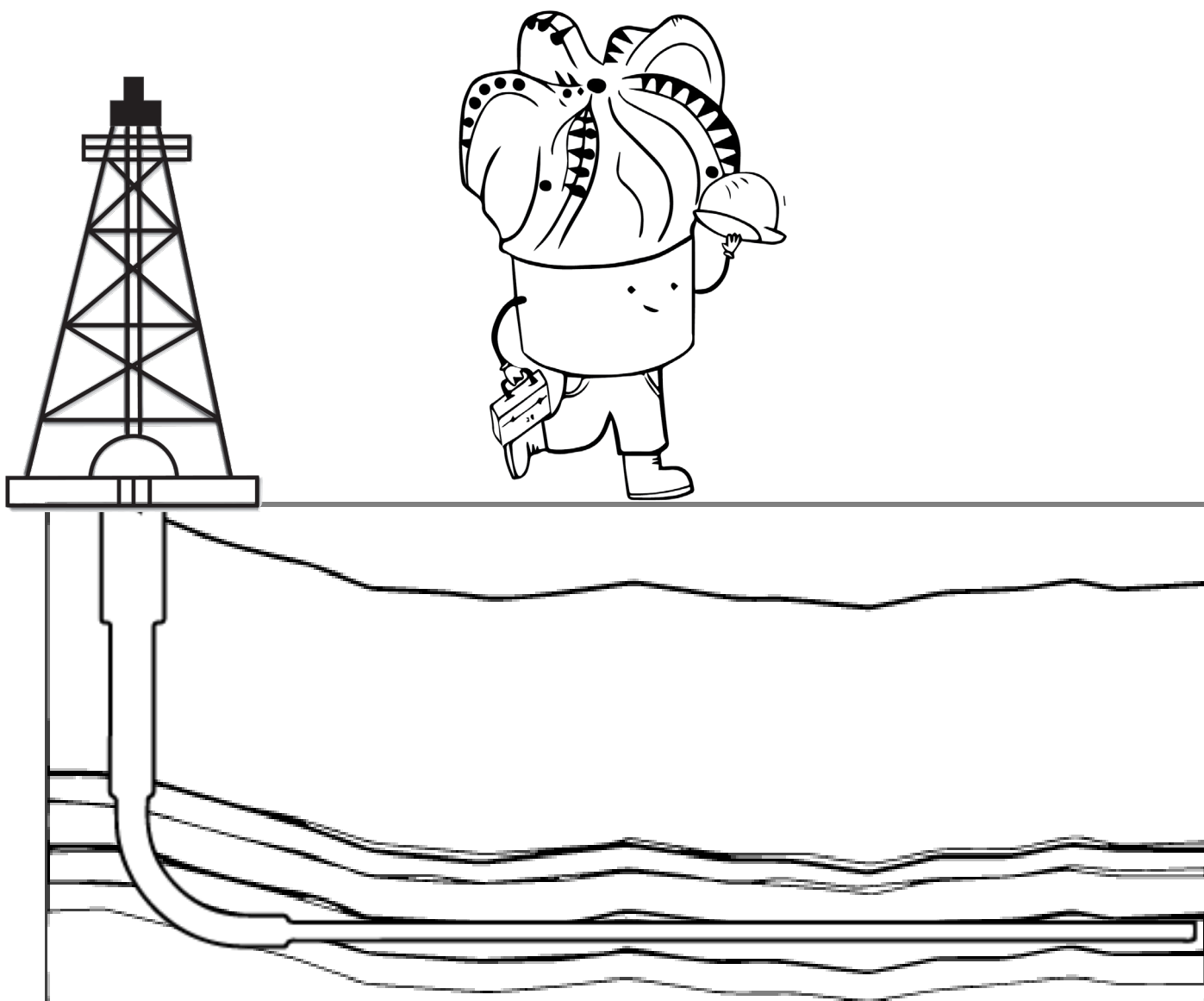


**P** is for  
**Permian Basin**  
providing  
**Petroleum for**  
**the Planet.**

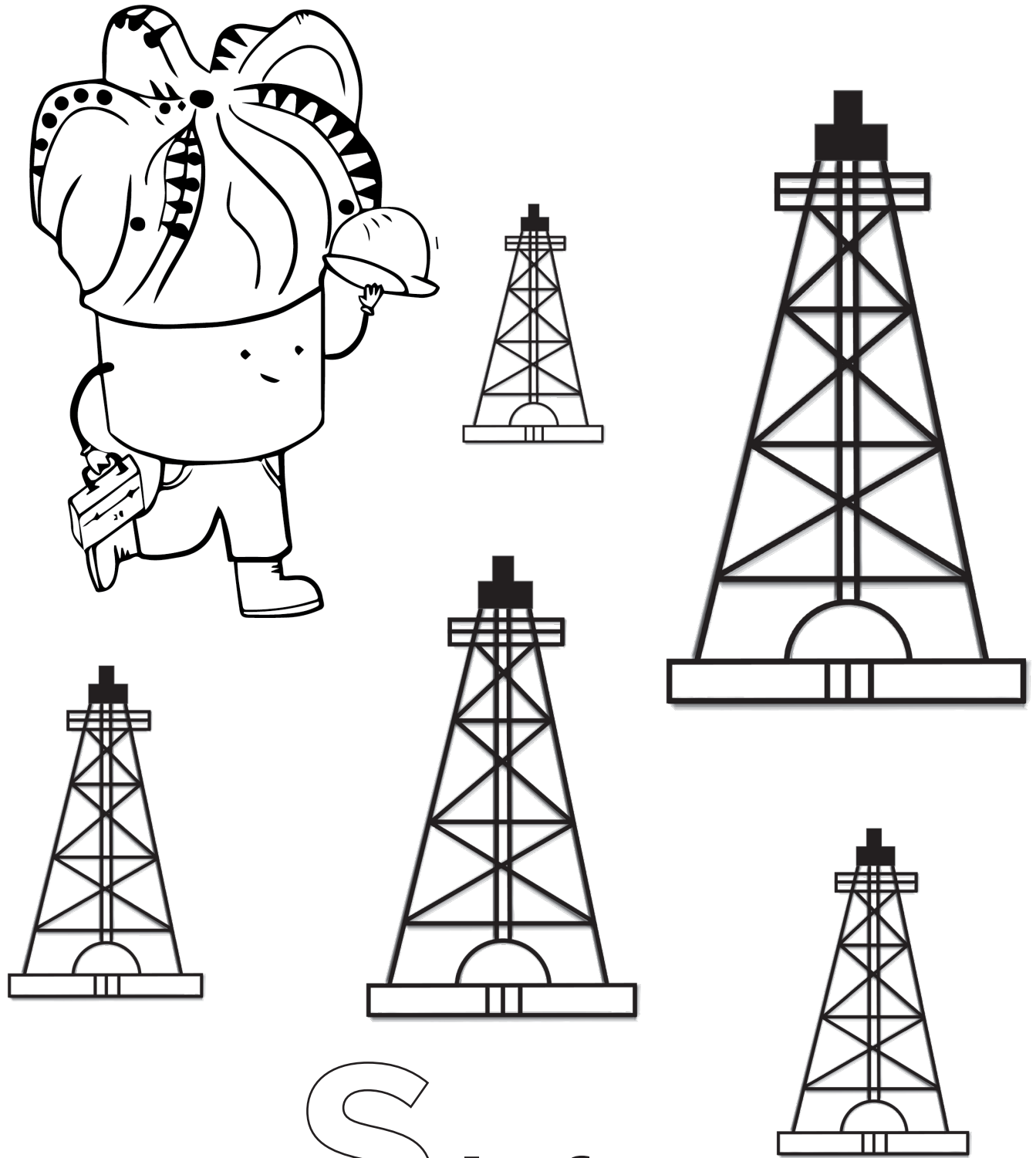


**Q is for  
Quality bits drilling  
Quick without Question.**



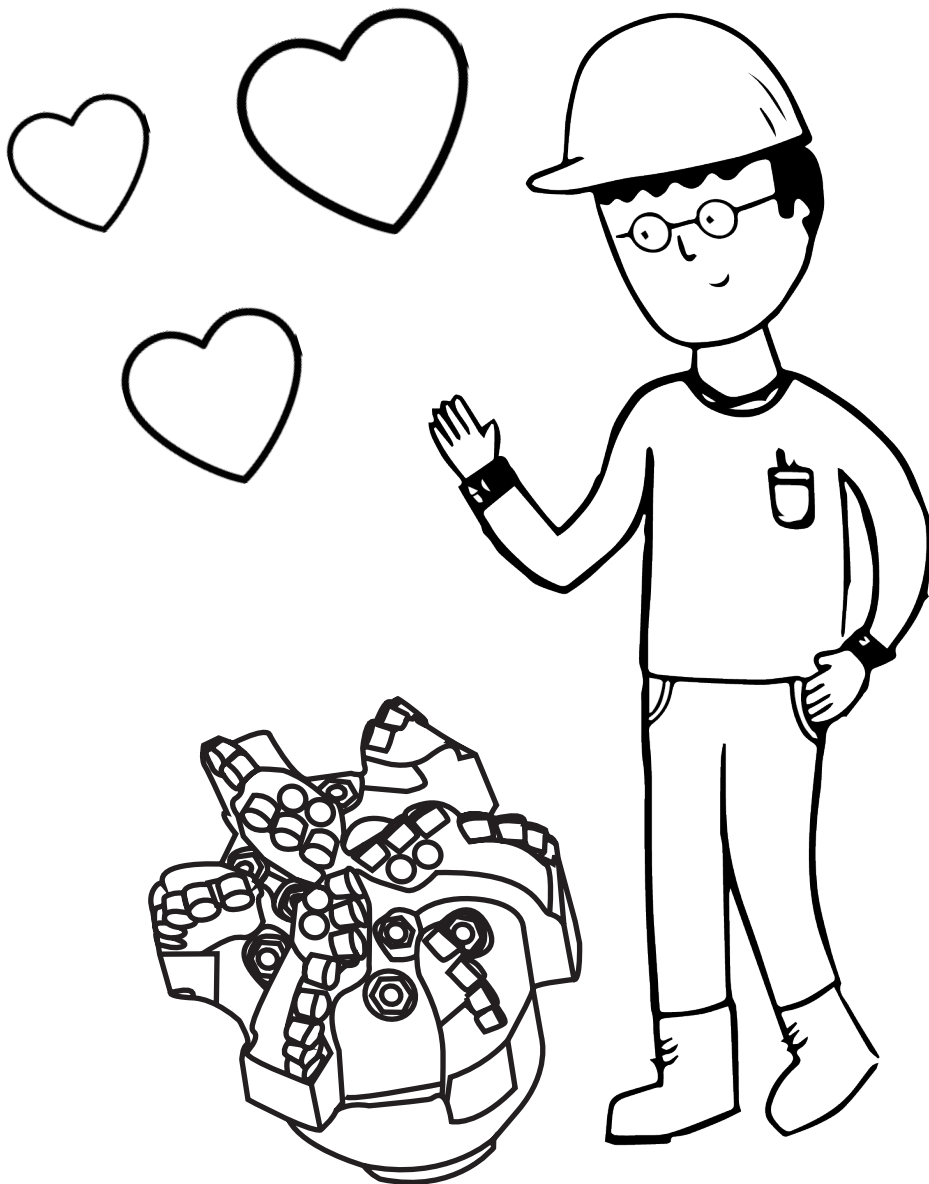


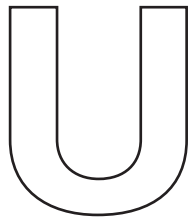
**R** is for Roughneck,  
getting good R.O.P.  
through the Rock.



S is for  
**Superintendent, looking  
over Several well Sites.**

**T** is for  
**Teal, the Tool**  
**Pusher's favorite color.**





**is for**

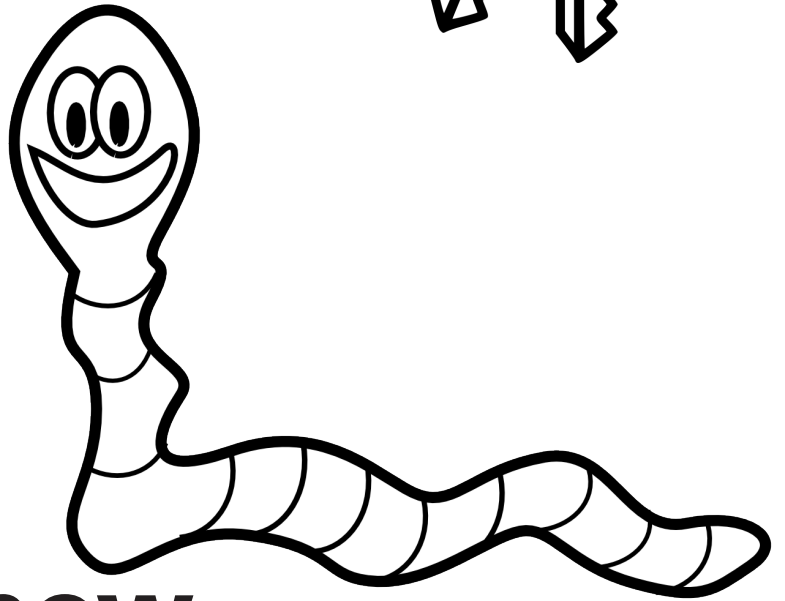
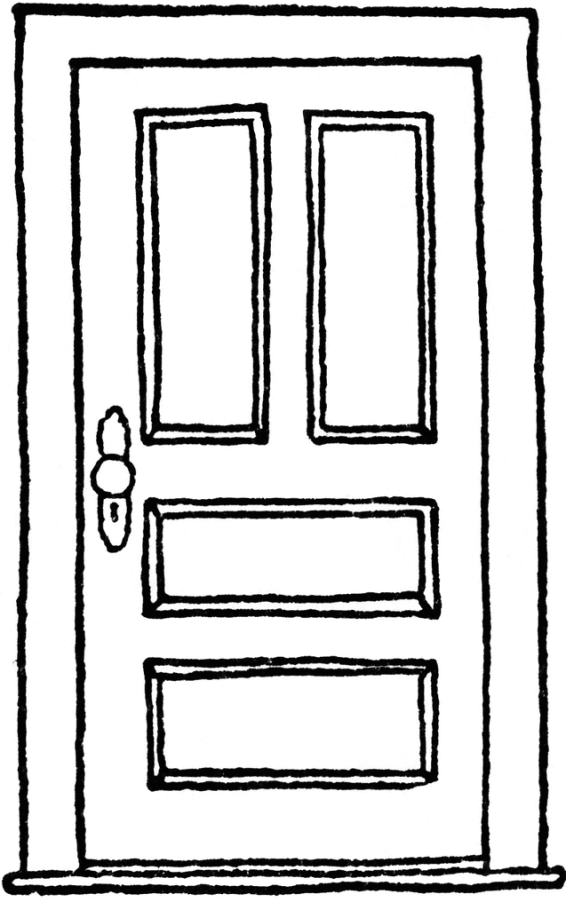
**Ulterra, the most trusted  
partner in the oilfield.**



**ULTERRA®**

V

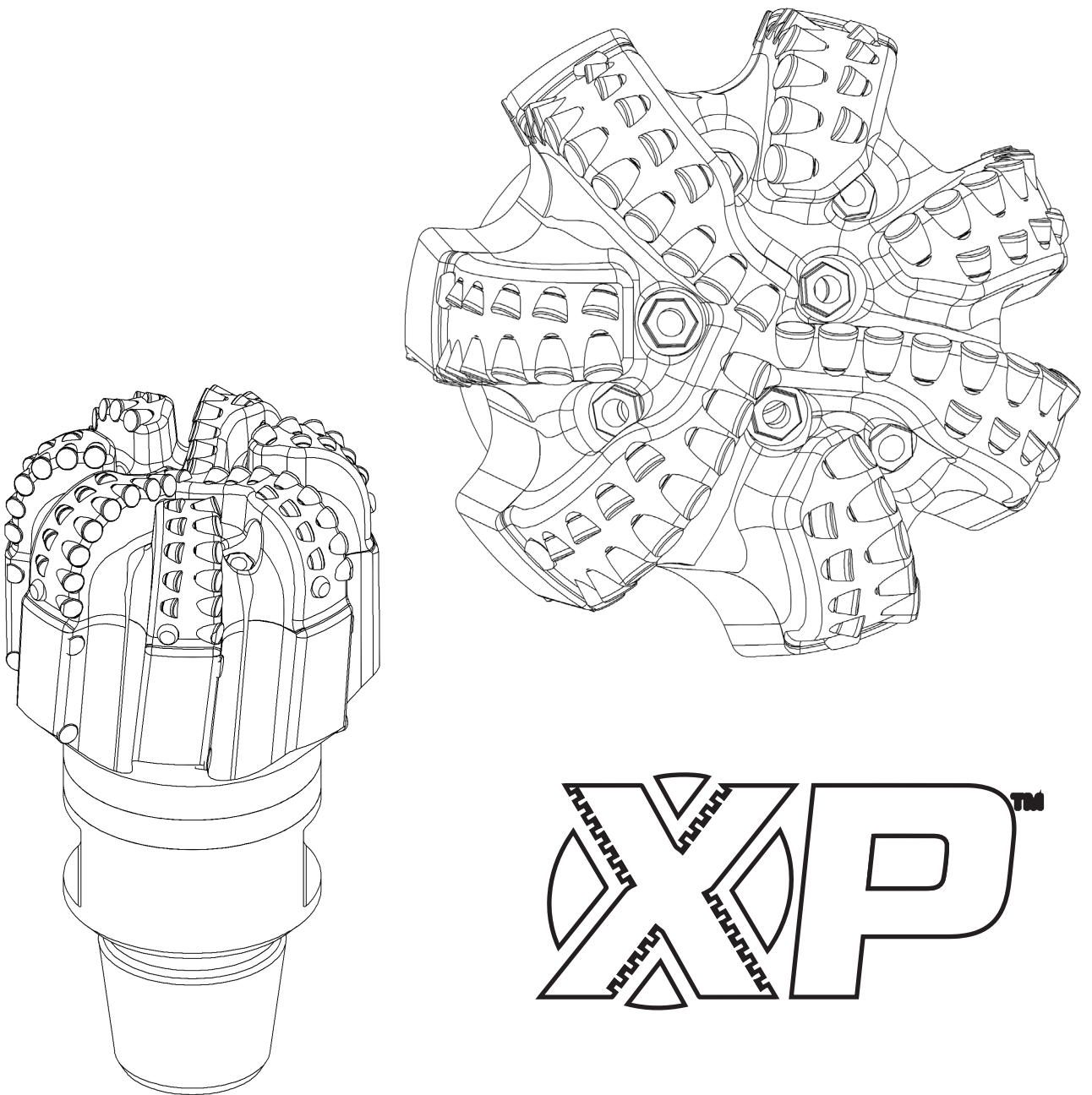
**is for V-Door,  
can you find  
the keys?**

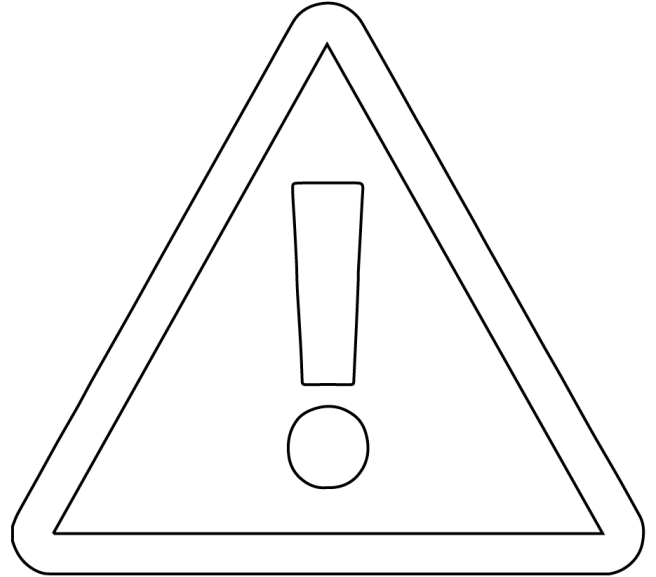
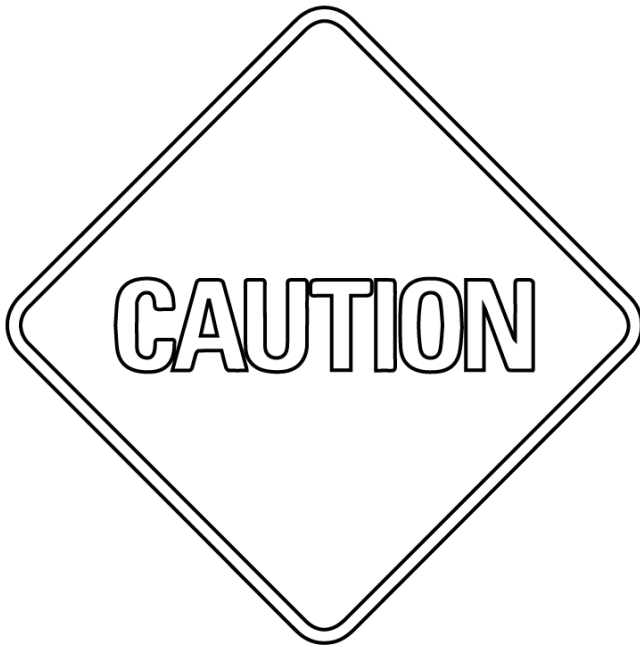
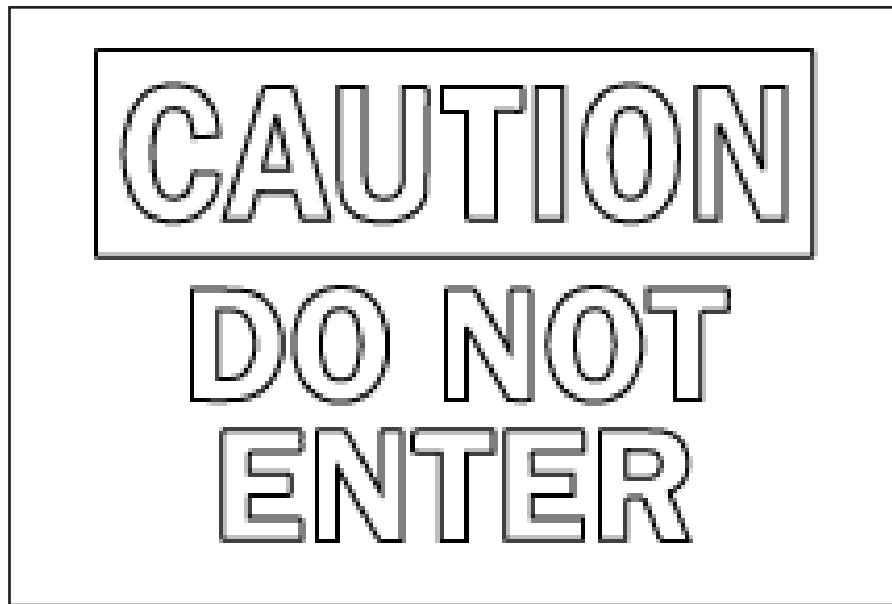


W

**is for  
Worm, the new  
guy who's looking?**

**X** is for  
**XP bits, built for**  
**eXtremely tough drilling.**





**Y** is for  
**Yellow safety signs**  
**to help keep us safe.**

**Z** is for **Zero**  
**recordables.**

